

OFN Global Fundraising Circle

Meeting n.: 2

Date: 14/10/2021, 20:00-21:00 UK/irish time

Link for meeting ([here](#))

Post-meeting notes in purple (errors and omissions are Laurie's fault)

Members:

Filipa Ferraz Laurie Wayne Nick Weir	Rachel Arnould David Thomas We missed you Petros Kartsimadakis!
--	---

Supporting Documents:

notes from previous meeting - ([link](#))

Global Fundraising Circle Scope and General Information (see below)

Developing and discussing proposals before our meeting(s) (see below)

Agenda:

No	Agenda Item	Time
•		
1.	General Business	20:00
a.	Facilitation, Note-taking, Attendance and Check-in	
	facilitator - Filipa note-taker - Laurie time-keeper - Nick	
b.	What is a realistic individual time commitment to the work of this circle?	
	Discussion: Nick, Filipa, and Rachel will follow the flow of energy and do as much as is easy, practical, or inspiring. Nick points out that a sense of "you are doing enough" is important for everyone, since our schedules flex with new applications, meetings, and so on. Some weeks we spend a lot of time on this work, and some weeks are just a little. Laurie and David like the idea of a baseline expectation for contribution to global fundraising and suggested that they would be confident setting aside 2-4 hours (in addition to local fundraising). Decision: We understand that we are all doing our best and will not put pressure on ourselves or each other, knowing we know best how to manage our time and effort.	

2.	Proposals	20:20
a.	Circle Scope and General information (link here)	
	Decision: we can make proposals on discourse asynchronously and comment/suggest in google docs in order to collaborate.	
b.	Developing and discussing proposals before our meeting (link here)	
	Decisions: we agreed that the timeline proposed by Filipa (in link above, picture below) is beautiful and worth a try. Any proposals or other work requiring the attention of the circle should be added to the agenda no less than 7 days before each meeting in order to give everyone the chance to come prepared. Timeline to develop and discuss proposals before our meetings: 3-4 weeks 1 week Previous meeting Development of proposals (based on buddy discussions or individual work) Asynchronous communication and discussion Set agenda and link all relevant information and docs. Next meeting (focus on decisions and actions and less on discussion) Online (zoom) Post Discourse Main proposals Discourse quick chat on Slack Discourse quick chat on Slack Online (zoom) Notes on google docs	
c.	Matters Arising from proposals	
	[Laurie does not have anything to note here]	
4.	Any Other Business	20:30
	Fundraising circle updates: - David and Laurie are looking at NA shared opportunities - need move is a letter of interest to the Robert Wood Johnson Foundation - someone has signed up with "hello@openfoodfoundation.org" but we don't know who - Nick will ask Hannah Ranson if she has the login. Laurie has created a funding calendar that might prove useful for deadlines, events, and future proposal windows (not populated yet, may or may not prove useful). - Filipa, Rachel, Petros and Nick: creating partnerships for EU funding programs. Funding that is focused on one instance	

	like Belgium can benefit Global if it is big enough, so it makes sense for this circle to help with those if needed. In the case of Belgium, a number of positions would be funded so the money would not be going directly to global, but this funding would pay for a developer, communications, and OFN is being established as a key service in a big project and this may set an important precedent. • Filipa has been engaging in intense networking events. Proposals are only as good as partners, so building connections is super important. • Rachel noted that the French funding picture is somewhat inscrutable - many funders do not understand the organization, and it's not super clear why proposals get funded (or not). Being partner with INRAE surely plays a big role : they often get funded by EU projects. So it seems that focusing on the type of partners we answer those EU funds might play a big role • Laurie will be attending two community meetings with Open Collective and is setting it up for the US instance, can integrate learnings with benchmarking with other platforms (benchmarking.analysis done in france - Rachel?). Thanks to Filipa, Sam from OFN Ireland is assisting in getting a potential presentation for OFn from Open Collective. that would be cool. • Nick told the story of David Nabarro's love for OFN, and possible help he may lend to connect with potential funders using the verbiage Nick provided to him. • What did Laurie forget?	
5.	Backlog¹	20:50
	- blacklist of funding sources - We need to clarify what individual instances can do / apply for funding / make partnerships on behalf of OFN global. Filipa will make first draft of support document for local instances on when and how to include global in a funding application - based on LiteFarm project with OFN, create a location/data-base/process for other potential project partnerships. To facilitate future partnerships for grant applications (Horizon Europe or other) Filipa - Rachel and Laurie will evaluate Open Collective and different platform options in terms of multi-currencies and other relevance for OFN. - Petros will create a draft for the Excel spreadsheet* based on this document created by Susan to be used as a fundraising list	

¹ Items we did not have time to address

	/ inventory, and suggest workflow to log all relevant info for fundraising activities. - We will update fundraising content - We will add new fundraising contacts to Susan's list (which will be replaced by Petros' list*We will update fundraising content - We will add new fundraising contacts to Susan's list (which will be replaced by Petros' list*	
6.	Pipeline²	20:55
	- defining our Circle's SOPs (eg.: task management and tracking, etc.) - adapting items in wishlist so they can be integrated in funding proposals - listing other particular areas/activities that need resources (material, tools, skill-time) -	
7.	Setting next meeting³ and next buddy pairs	21:00
	Date: Thursday the 11th at 20:00 UK time. Buddy pairs: - David and Laurie - Laurie and Rachel - Nick and Filipa - Petros ;)	
8.	End meeting	21:05

² Items we have now noted should be addressed in the future

³ second Thursday each month