

Most Impactful McCombs Student Organization (MSO) *Event* Award

2024 Application
McCombs School of Business
The University of Texas at Austin



About the Award

The Most Impactful McCombs Student Organization (MSO) Event Award seeks to identify a McCombs student organization that hosts an *event*, regardless of size and tenure, that strives to make a lasting impact on the McCombs community. A committee of students evaluates the event's goal, significance to McCombs, and overall impact towards better fulfilling the organization's mission.

The purpose of this award is not only to praise current practices but also to encourage student organizations to continue their innovation and growth through programming.

Application Process

1. Applicants must fill out their basic information and answer all three essay questions. Essay responses are limited to **two pages total** (in other words, all of your responses together must fit on 2 pages), single-spaced, 12-pt. font, Times New Roman.
2. Applicants must email their application to bjgmawards2024@gmail.com by **Friday, March 1st at 11:59pm.**
1. Interview dates are **Monday, March 18th - Friday, March 22nd**. Selected applicants will receive notifications via email by Friday, March 8th. If you have any scheduling conflicts, please let us know and we will make any necessary accommodations. Final decisions will be released on March 25th.
3. Winners will also be honored at the Honors Convocation on **Friday, April 19th from 6:00pm - 8:00pm.** All applicants should keep these dates and times in mind.

Any questions or concerns should be directed to the chair of the BJGM Awards Committee, Zara Khan at bjgmawards2024@gmail.com. The committee looks forward to reviewing all applications!

Student Organization Information

Organization Name _____

Primary Contact Person _____ Position _____

Email _____ Phone _____

How did you hear about the Most Impactful McCombs Student Organization (MSO) Event Award?

Choose all that apply.

Flyers/Posters Facebook or Instagram MSO Meeting Email Word of Mouth Other _____

Ethical Statement

On behalf of _____, I acknowledge that our records will be reviewed for scholastic dishonesty and other disciplinary action at the University. I understand that violations are taken into account by the BJGM Awards Committee as part of the application process and may exclude me from the awards depending on the nature and severity of the offense(s).

Signature (please type)

Date

Essay Questions

Student organizations should limit their total response to two pages, single-spaced, 12-pt. Times New Roman font.

1. Please share the name, purpose/goal, and any evidence the organization believes demonstrates that this event successfully executed its objectives.
2. What is your organization's mission statement and how has your organization strategically implemented and/or enhanced it this year through this event?
3. What is the greatest impact your organization believes this event has on the McCombs community? Describe how the event reaches beyond the scope of your singular organization. Please include at least one specific example of your event's impact.
4. What aspects of this event set you apart from the vast number of events your co-MSOs host, and why do you believe this event is the Most Impactful McCombs Student Organization Event?

Member Testimonials

Student organizations should submit at least one, and at most five, member-written testimonials about their personal experience in the organization. All testimonials should be combined into one page total.