



MARKETING MATERIALS ENTRY FORM

Please complete team members as applicable to your entry submission. This information will be used for finalists/winners credits and awards engraving.

WHO SHOULD BE CREDITED FOR THE WORK

SEE PAGE 2 for Project information, winner recognition information, entry requirements, and statement.

ENTRANT CONTACT NAME	
E-mail	
Phone	

ENTRY NAME	
CATEGORY NUMBER	
SUB-CATEGORY LETTER	

COMMUNITY NAME	
LOCATION	

BUILDER NAME	
Marketing Director Name	
E-mail	

ASSOCIATE NAME (Ad Agency, Architect, or Interior Designer)	
Point of Contact Name	
E-mail	

WINNER INFORMATION

Company names and website addresses for anyone who should be recognized if the entry is selected as a winner.

COMPANY NAME	WEBSITE ADDRESS

PROJECT INFORMATION AND STATEMENT

Project location (city & state)	
Primary target market	
Sales price of plan or project marketed	
Date community opened for sales	
Website address of community	
URLs for digital materials	
Approval to use imagery on social media & GALA website	
Photographer credit (if available)	

ENTRY STATEMENT

In the space below, explain the major marketing objectives of the entry and why you think it deserves an award in the category entered. Identify the target market, any unusual constraints or opportunities which the project presented, and how the marketing objectives were met.

The statement must not exceed 300 words. Please refrain from mentioning the builder or project name in the narrative statement.