

RRGSD Remote Instruction Learning Plan**Dates: 3/16-3/19**

Statement of Goals and Objectives: (<i>Learning Targets in Student & Parent-Friendly Language</i>)	<ul style="list-style-type: none"> ● Benchmark ● What are some example of promotional channels used to communicate with targeted audiences? ● Why is this important? ● How does using the most appropriate promotional channels increase profits? ● Why is this important to the economy?
Topic(s)/Concept & NC Standard Course of Study: (<i>Topic(s)/Concept and the correlating content standards addressed</i>)	(3.02) Understand promotional channels used to communicate with targeted audiences
Social-Emotional Focus	<p>Regular contact with students including live virtual classes; available to answer questions and assist students with their needs; refer to a counselor if needed. Check in with students who are not participating, and contact with parents when necessary.</p> <p>*RRHS Counselor Education Program</p>

Daily Agenda: Including assignments and due dates

Date:	Virtual/Remote	Jacket Time
Monday 3/15	Teacher Workday	
Tuesday 3/16 1st - 8:35-9:55 2nd - 10:00-11:20	Benchmark Ice Breaker Activity (on campus students) Segmentation Case Studies	
Wednesday 3/17	Virtual Day (Tutorials) Attendance Question	
Thursday 3/18 1st - 8:35-9:55 2nd - 10:00-11:20	Ice Breaker Activity (on campus students) 3.02 PPT and Notes Ad-Quipping LAP and Learning Guide Part A	1st - A 2nd - B
Friday 3/19 1st - 8:35-9:55 2nd - 10:00-11:20	3.02 PPT and Notes Ad-Quipping LAP and Learning Guide Part B Media Match Up	

Assessment:*How will I be assessing my students throughout this week?*

Teacher Name: J. Garner

Subject: Sports & Entertainment Marketing 1

Formative Assessment(s)	Discussion Questions, Vocabulary Quizzes, Data Tracking, Live Session Q&A
Summative Assessment(s)	Tests (Schoolnet)
How will I know my students have mastered the content from this week?	By evaluating their work, and discussion question answers and by their quiz and test results

Additional Resources:

If a student needs additional support, below are resources that will assist with the material being taught.

Topic/Concept	Website/Location resource can be found
Vocabulary	Quizlet: search for GarnerJill
Content	The LAPs (our texts for this course) are available for review in google classroom, as well as the slideshows for each unit and recorded live sessions and lecture