				Период после IPO					
Селебрити	Ticker	Company	С листинга IPO (по сост. на 20.05.2025)	1 ден.	1 нед.	1 мес.	3 мес.	6 мес.	12 мес.
Oprah Winfrey, Natalie Portman, Jay-Z	OTLY	Oatly Group AB Sponsored ADR	-97,46%	-7,70%	5,57%	14,87%	-30,41%	-56,06%	-83,70%
Leonardo DiCaprio	BYND	Beyond Meat, Inc.	-95,48%	1,58%	3,83%	46,25%	167,74%	35,19%	39,21%
Mark Wahlberg	FXLV	F45 Training Holdings, Inc.	-99,07%	-0,62%	-3,09%	6,67%	-16,17%	-22,35%	-77,90%
Jessica Alba	HNST	Honest Company, Inc.	-76,61%	-10,52%	-32,83%	-25,96%	-42,00%	-58,70%	-81,30%
Shaquille O'Neal	BODY	Beachbody Co., Inc. Class A	-99,25%	-0,10%	5,35%	6,49%	-5,44%	-16,05%	-81,38%
Michael Jordan	DKNG	DraftKings, Inc. Class A	268,06%	0,00%	0,00%	6,12%	1,12%	46,53%	283,16%
Kevin Durant	COIN	Coinbase Global, Inc. Class A	-20,38%	-1,68%	-4,98%	-19,25%	-29,96%	-24,05%	-54,35%
Ashton Kutcher	UBER	Uber Technologies, Inc.	121,00%	-10,75%	0,82%	2,12%	-3,66%	-34,14%	-23,89%
Peyton Manning	EVLV	Evolv Technologies Holdings, Inc.	-43,06%	0,62%	-0,21%	-0,31%	2,26%	3,39%	-28,98%
Serena Williams	VLD	Velo3D, Inc.	-99,90%	-3,02%	4,30%	3,57%	-5,86%	-9,24%	-50,32%
Leonardo DiCaprio	BIRD	Allbirds, Inc. Class A	-98,84%	-10,18%	-28,63%	-50,88%	-60,37%	-81,17%	-89,37%
Matthew McConaughey	COCO	Vita Coco Company, Inc.	175,00%	3,18%	-2,00%	16,49%	-28,99%	-23,00%	-20,86%
Snoop Dogg	RDDT	Reddit, Inc. Class A	109,44%	-8,80%	-2,22%	-16,65%	13,60%	31,19%	148,67%
Donald J. Trump	DJT	Trump Media & Technology Group Corp.	150,15%	-0,10%	0,17%	580,90%	421,71%	548,34%	68,94%
Serena Williams	BMBL	Bumble, Inc. Class A	-91,96%	7,32%	2,05%	4,49%	-42,43%	-27,71%	-58,07%
		Ср. Знач.	**0,11%**	**-2,72%**	**-3,46%**	**38,33%**	**22,74%**	**20,81%**	**-7,34%**
		Медиана	**-76,61%**	**-0,62%**	**0,00%**	**4,49%**	**-5,86%**	**-22,35%**	**-50,32%**

Источник: анализ Freedom Broker, FactSet