

This poll was conducted between 9/10/20 and 9/25/20. Qualtrics, an online sample aggregator, conducted the survey online among self-identified likely voters in Nevada (n = 641). Qualtrics e-mailed individual respondents who then responded to the survey through a personalized link.

Qualtrics utilizes a double-opt in process and utilizes third-party verification to ensure that the responses to the survey are coming from real people. Qualtrics also uses digital fingerprinting technology to verify the identity of respondents. To ensure that respondents are paying attention to the survey, Qualtrics auto-filters any survey response that is completed in less than one-half of the median survey completion time. Qualtrics rejects straight-line or pattern responses. Qualtrics provides an attention check question at the beginning of the survey to ensure that a real person is completing the survey and paying attention to the survey.

The survey results were weighted by gender, race, education, age, and county size. The overall margin of error was $\pm 4\%$. Total column percentages may not add up to 100% due to rounding. BUSR sponsored and paid for the entire cost of the survey. This poll is connected to an independent study project that is being pursued at the MBA program for the Lee Business School at the University of Nevada-Las Vegas.

For more information about this poll, e-mail Alexander Chan (MBA Candidate '22, UNLV Lee Business School) at chana22@unlv.nevada.edu.

The survey questions were posed to all respondents in the precise order below. Eligible respondents only qualified as likely voters if they (a) answered “yes” to question 1; (b) answered “definitely vote” or “probably vote” to question 2; (c) completed the full survey. Qualtrics was directed to rotate the first two answers to questions 3 (“Donald Trump” and “Joe Biden”), 4 (“Lean towards Donald Trump” and “Lean towards Joe Biden”), and 7 (“Donald Trump” and “Hillary Clinton”). Qualtrics was instructed to offer a Spanish version of this survey to respondents.

Only respondents who answered “undecided” to question 3 were asked question 4. Respondents who provided an answer other than “undecided” to question 3 were not asked question 4.

Only respondents who answered “other” to question 10 were asked question 11. Respondents who provided an answer other than “other” to question 10 were not asked question 11.

Q1

Are you registered to vote in Nevada?

- Yes
- No

Q2

If you are registered to vote, how likely is it that you will vote in the November 2020 general election for the presidency?

- Definitely vote
- Probably vote
- Might or might not vote
- Probably not vote

Q3

If the 2020 general election for the presidency was held today, for whom would you vote?

- Donald Trump
- Joe Biden
- Someone else
- None of the candidates
- Undecided

Q4

If you had to vote for a presidential candidate at this moment, who do you lean towards?

- Lean towards Donald Trump
- Lean towards Joe Biden
- Lean towards someone else
- Lean towards none of the candidates
- No lean

Q5

Do you approve or disapprove of the way Donald Trump is handling his job?

- Approve
- Disapprove
- Don't know

Q6

Do you have a favorable or unfavorable opinion of Joe Biden?

- Favorable
- Unfavorable
- Don't know

Q7

Who did you vote for in the 2016 general election for the presidency?

- Donald Trump
- Hillary Clinton
- Someone else
- None of the candidates
- Did not vote

Q8

Do you approve or disapprove of the way Steve Sisolak is handling his job as Governor of Nevada?

- Approve
- Disapprove
- Don't know

Q9

Do you approve or disapprove of the way Catherine Cortez Masto is handling her job as Senator of Nevada?

- Approve
- Disapprove
- Don't know

Q10

In which county of Nevada do you reside?

- Clark County
- Washoe County
- Other

Q11

In which one of these counties do you reside?

- Carson City
- Churchill
- Douglas
- Elko
- Esmeralda
- Eureka
- Humboldt
- Lander
- Lincoln

- Lyon
- Mineral
- Nye
- Pershing
- Storey
- White Pine

Q12

To which age group do you belong?

- 18-29
- 30-39
- 40-49
- 50-64
- 65+

Q13

What is your race?

- White
- Hispanic
- Asian
- Black
- Other

Q14

What is your gender?

- Male
- Female
- Other

Q15

What is your political affiliation?

- Republican
- Democrat
- Independent or Nonpartisan
- Other

Q16

Did you graduate from college?

- Yes
- No

Q17

How do you intend to vote?

- In person
- By mail
- Don't know

Q18

Have you visited a casino in the last three months?

- Yes
- No

Q19

Do you have any tattoos or body piercings?

- Yes
- No

The demographic profile of the respondents after weighting for gender, race, education, age, and county size are as follows:

Voting Intention

Registered to vote in Nevada: 100%

| | |
|--------------------------|--------|
| Definitely vote in 2020: | 86.56% |
| Probably vote in 2020: | 13.44% |

2016 Vote

| | |
|---|--------|
| Voted for Trump in 2016: | 35.85% |
| Voted for Clinton in 2016: | 34.53% |
| Voted for someone else in 2016: | 6.67% |
| Voted for none of the candidates in 2016: | 4.12% |
| Did not vote in 2016: | 18.83% |

County of Residence

| | |
|----------------|-------|
| Clark County: | 70.1% |
| Washoe County: | 18.6% |
| Other: | 11.3% |

Age Range

| | |
|--------|--------|
| 18-29: | 17.46% |
| 30-39: | 17.47% |
| 40-49: | 16.69% |
| 50-64: | 25.43% |
| 65+: | 22.95% |

Race

| | |
|-----------|--------|
| White: | 64.23% |
| Hispanic: | 17.44% |
| Asian: | 3.88% |
| Black: | 9% |
| Other: | 5.45% |

Gender

| | |
|---------|-------|
| Male: | 48.4% |
| Female: | 51.2% |
| Other: | 0.4% |

Political Party Affiliation

| | |
|-----------------------------|--------|
| Republican: | 34.33% |
| Democrat: | 33.14% |
| Independent or Nonpartisan: | 28.61% |
| Other: | 3.92% |

Education

| | |
|--------------------------------|-----|
| Graduated from college: | 43% |
| Did not graduate from college: | 57% |