

CREATIVE COAST - PODCAST SERIES

Creative Coast is a 12-part podcast series launching Summer 2020.

Traverse City, Michigan, is no ordinary town. It's an artsy haven tucked inside the outset pinky of Michigan's famous waving hand, right on two gleaming Lake Michigan bays. In the last decade or so it has become a magnet for creative talent from all over the world. The natural beauty of all four seasons and the Great Lakes, the vibrant restaurant and arts scene, the forty different wineries and twelve craft breweries have lured many young artists and visionaries from big cities to set up shop in this place they call home. This 12-part series explores the stories of creative entrepreneurs who have made Traverse City their home and who have brought with them exciting new ideas, interest, inspirations, and innovations.

Creative Coast is a podcast series brought to you by Traverse Connect – the Grand Traverse Region's Economic Development Organization – and is produced by podcasting company [Airloom Media](#). This podcast series is made possible thanks to generous support and funding from the Michigan Film and Digital Media Office at Michigan's Economic Development Corporation.

FOR RADIO/IPR Episodes 1-8:

EPISODE 1 | A Theatre Under the Stars

The story of two friends who dreamed of bringing the kind of world-class theater usually found in big cities to a town of only 15,000 people. This episode features Erin Anderson-Whiting & Kit McKay, Co-Founders of [Parallel 45 Theatre](#).

Episode length: 23:03

EPISODE 2 | Suddenly the Boss

How a last-minute detour to Traverse City changed the course of Fernando Meza's life. This episode features Fernando Meza, CEO of [Oneupweb](#).

Episode length: 18:58

EPISODE 3 | Answering Your Calling

The flight that pushed Heather Spooner to quit her job, launch a new career and open her heart to love. This episode features Heather Spooner, Founder of [Ampersand Lettering Lab](#).

Episode length: 20:06

EPISODE 4 | Silicone Meets Celluloid

A country gal actor meets a city boy cartoonist on a warm November night in Los Angeles. This episode features Stacey Feeley, Co-Founder of sustainable products company [GoSili](#) and cartoon animator Jim Feeley.

Episode length: 21:38

EPISODE 5 | Spreading the Word

The couple who became the beating heart of northern Michigan's budding literary community. This episode features writer Doug Stanton and Co-founder and Executive Director of the [National Writers Series](#), Anne Stanton.

Episode length: 24:07

EPISODE 6 | Girls Rule the World

Growing up, Katie Horvath wanted to take on the world. Now she's the only female CEO of a big data company. This episode features Katie Horvath, CEO of big data company [Naveego](#).

Episode length: 21:24

EPISODE 7 | Nourishing Your Soul

As one of the three members of the hugely successful band *fun.*, he's won Grammys, played Saturday Night Live, co-wrote a song that went diamond and toured the world. Now he wants to move back home to Northern Michigan. This episode features musician Andrew Dost.

Episode length: 23:40

EPISODE 8 | The Accidental Artist

The physical therapist turned artist whose knowledge of anatomy helps her paint the people and colors of Northern Michigan. This episode features fine artist [Katherine Corden](#).

Episode length: 21:15

EPISODE 9 | Finding the Way Back

Seeking out creative inspiration in the wake of tragedy. This episode features Megan Kelto, Site Director of Traverse City's [Crooked Tree Arts Center](#).

Episode length: 23:59

EPISODE 10 | The Blueprints for Success

Two partners in love and architecture learn that building a life together often means ditching the plans. This episode features Charlotte and Peter Smith, Co-Founders of [Designsmiths](#).

Episode length: 24:33