



QUADBALLUK

Meeting Purpose	Annual General Forum
Date	7th December 2023
Time	7 - 7:50pm
Location	Google Meet

Attendees

Name	Abbreviation	Position / Club
Amanda Baillie	AB	QUK Secretary
Megan Golding	MG	QUK Clubs Director
Dec Ramsay	DR	QUK President
Jake Adcock	JA	QUK Operations Director
Jepha Krieg	JK	QUK Events Director
Milo To	MT	QUK Volunteers Director
Isla Adams	IA	Wessex Warlocks
Ryan Fairhurst	RF	Cardiff Crows
Mattie Pyall & Maddalena Parlato	MP	Warwick
Michael Vong	MV	Werewolves of London
Cameron Bell	CB	Birmingham Badgers
Julia Verrier	JV	Manchester Minotaurs
Niamh O'Keeffe	NOK	SQC
Emily Hayes	EH	Olympians
William Brilliant	WB	Oxford Chimeras
Jaelithe Swan	JS	Southsea Quadball
Max Parsons	MP	Swansea & Cardiff
Jake Ruggier	JR	West Country Rebels
Archie Wilson	AW	York Horntails
Chris Tyas	CT	
Henry Patten	HP	Sheffield Squids



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Tom Heynes	TH	Velociraptors
Kiki Dekkers	KD	Holyrood Hippogriffs
Fraser Posford	FP	London Quadball Club

Apologies

Club
Leicester Thestrals
East Midlands Vipers
Stirling
Phoenix Quidditch Clapham
Royal Holloway
Glasgow Grim Reapers
Oxford Mammoths
London Unspeakables
Leeds Griffins
Kelpies
Holyrood Hippogriffs
Flying Phantoms
Exeter
Bangor Broken Broomsticks



Agenda Point	
1	Introduction
1.1	DR asked all parties to put their names and clubs in the chat
2	Financial Report
2.1	JA presented the report - QUK currently has a float of £2.5k from last season - Going through last season's backlog as well as keeping this season up to date to keep season running smoothly as well as catch up - Aiming to bring back float that existed pre-Covid
2.2	JA had internet issues so DR moved onto OKRs
3	OKRs
3.1	DR explained the OKRs which are on the website - https://quadbballuk.org/news/fees-and-strategic-plan-for-23-24
3.2	All departments have their own OKRs which may or may not tie into the overarching QUK OKRs
3.3	+40 NPS for Fixture 1 Southern & Northern
3.4	£5000 from non club/player sources - have partnered with Shots On to do ads during brooms down and also looking for sponsors for National Teams, got discount with SISU which we're in conversation about continuing
3.5	Struggling with meeting goal member and team numbers - issue with university players not moving to community teams, only getting 50% retention rate at the moment. Crossplay will help with this, working on encouraging links between university and community teams.
3.6	Looking at media packs to help uni teams recruit during refreshers
3.7	Hoping more players get memberships for Fixture 2 Northern & Southern + EQT and BQC
3.8	IA asked what help is being given to National Teams to help them achieve these goals - main one is funding, DR is getting sponsors & is talking to National Teams to get more clarity on what is needed. Scotland and Wales have said the top 60% goal is achievable for them.
3.9	JS asked how the fix volunteering goal is going, DR responded that we are putting measures in place to track data on what is going wrong, MT talked about how we've been advertising on the social media as people don't check the website.
3.10	Ref reimbursements - people who volunteer at events are important



3.11	IA asked if there is a plan to help increase member numbers - MG is working on refreshers pack & thinks cross play will help a lot, also looking at partnerships to help the community do more active recruitment
4	Financial Report
4.1	Not all transactions are tracked
4.2	Presidential dept - mostly spent on organisation and running of QUK (internal communication, Google, Scheduler) plus National Team, earned money from Comic Con
4.3	Events - income from tournament fees, spending on venue hire, Epione & general events costs
4.4	Operations - income from memberships, spent on legal and accounting fees & miscellaneous
4.5	Media - income from Enrich Education
4.6	Have delivered fixtures as promised
5	AoB
5.1	AW said the SISU sponsorship wasn't too helpful as delivery was expensive and they would prefer live stream sponsorships - MG said we discussed stream sponsorship with Comic Con and this was not what they wanted. IA clarified that the discount wasn't helpful for SISU as it's cheaper to get SISU mouthguards on Amazon so it doesn't help an individual. DR reiterated that it is still good to have non-quadball related companies looking at quadball. JS said it's great that we have a potential partnership with a brand that we trust.
5.2	IA suggested a recruitment campaign to go alongside Comic Con - clubs will be asked to run sessions the weekend after - CB said Birmingham tried this and had nobody turn up but may have more luck in London
5.3	AW asked about Northern - JK said we are working to the same dates but can't guarantee anything
5.4	FP asked if Werewolves of London could share info on how they made their sign with QR code - MV will send MG the details but it cost around £20
5.5	JS asked when to expect BQC invoices - JA said these should have been sent out so will check Southsea's - if any teams have not received an invoice please email JA
5.6	MP asked if we could ask local clubs to hand in business cards to hand out at Comic Con - MG said we don't hand stuff out as it's not eco friendly but will take QR codes etc from teams
5.7	AW mentioned handling of LGBT+ and gender issues - MG confirmed Media are putting together a pack for volunteers
5.8	DR thanked everyone for coming and said see you at the next fixture

Next General Forum TBC, likely January or February