Pacific Northwest Curling Association
Dec. 18, 2024 Meeting Minutes

Meeting held via Zoom.

AGENDA

Call to Order
- Who Present?
- Guests?

Review Minutes of Previous Meeting - October 16 2024 (no November meeting)
- Add Will's name to members present.
- Dominic had made edits to Kaitie's original: *I made changes to the motions to make the language clearer to outsiders. Moved Jeff to the absent list, corrected Michael as the one who opened the meeting and made the Bend report.*

Reports
- Regional Clubs:
  - Bend
  - Boise
  - Evergreen
  - Granite - Another great Holiday Spiel. Love the mini sweaters, Kaitie.
  - Inland
- Financial - Dominic - See Old Business c_ for Dominic's post-November "meeting" email notes.
- USAC – Phil, if present
- Club Council – Kris
  - Thank you for 11/13/24 council meeting notes.
- Other?

Old Business
- Ongoing Action Items
  - Kaitie – Communication updates.
  - Out of Town Bonspiel Participation Promotion – Kris, Chad
    - Bonspiel Bingo Logo looks good – Comments?
    - Distribution of participation patches;
    - Kris to coordinate email to club leaders and Kaitie to support on social media
  - PNWCA Regional Awards & Patches –

        - Design / Content / Costs of patches.
        - Previous discussion included:
        - “Mixed”, “Women’s”, “Men’s”, “U-18” or generic “PNWCA CHAMP” ??
        - Have year on each patch? Or year on separate piece?
        - Gina – preference “Club Men’s” “Club Women’s” ‘ U18” but may have year separate,
        - Based on costs. Have year combined is much preferred, but $$
        - CHAD – Design not looked into yet.
        - YEAR/Addendum – No real comments - could have primary patch with a surround of years
- Other Old Business
    - Tankard status.
        - Location: Parksville, Vancouver Island. Date March 14-16 2025
        - Current Allocations:
            - GCC 8
            - ECC 6
            - Boise 2
            - Bend 1
            - Inland 1
            - MOPAC 4 Confirm participation
            - Alaska 2 Confirm participation
            - Total: 24
        - Chad to connect with B.C. Tankard organizer, PNWCA clubs and confirm with MOPAC & Alaska.
- Treasurer – Dom’s comments after November “meeting”
    - Closed Wells Fargo account
    - Opened new accounts at Umpqua Bank, which is located in each city we operate in.
    - Left $10k in Checking
    - Put $15k in a 7 month CD and will continue to renew that on a 12 month basis after it matures so that it aligns close to our fiscal year. Then we will have that available if we decide we need the money on a future budget.
    - Put the remainder of our cash ~$17k in a Money Market Account where it will earn interest and be readily available should we need it.
    - Applied for a credit card and should have that in about a week or so.
- Dominic’s concern - We will need to have a Motion to add Jeff the account so we have someone else with access, in case something happens to me.
- Dominic mentioned – Also there was talk a few months ago about getting member email addresses from the clubs to build a mailing list in mailchimp (or similar service). Do we still want to do that? If so, it would make sense to include that request in my email to the clubs about how to pay dues. We would just need to figure how we want to collect that data and where to safely store it before we load it to our vendor.

New Business

- Board Meeting Day and Time
    - Come 2025, go back to the fourth Wednesday. As Kaitie had set up her Wednesday draws to have the late draw on these nights.
- Regional Playdown Registrations
    - U-18 (Dec 13-14 at ECC) expects one GCC boys' team and one ECC boys' team. GCC has a girls' team but ECC does not.
    - Entries as of December 12
        - Mixed Entry – 6 Teams 3/3 GCC/ECC
        - Women's – 7 teams 3/3/1 GCC/ECC/Bend
        - Men's – 5 teams 2/3 GCC/ECC
- PNWCA Strategic Plan
    - Objective: Develop a medium- to long-term regional plan, using available PNWCA funds for potential projects.
    - Members are invited to present ideas for discussion.
    - Prior chat on Strategic plan

Thinking of new actions. Previously, all the region did was run the playdowns.
Now that we are bigger, we have ability to choose how to support the clubs and regions grow.
PNWCA now has some resources to be more active.
No "correct " answer. Is there a strategy – should there be a strategy??
QUESTION – Do us, as individuals have an understanding of the purpose of PNWCA?
Kris – How deep do we want to get? Where do we want to be? Goals?
Granting? How dedicated, Detailed? Individual goals
Everybody provides ideas , then massages the idea, determine how to get there.
How do we get from A to B - need framework on plan, …
First action step ?
Use Google Drive – where do we want to be in 20xx"
E.G. – how to be more competitive, how to develop clubs, …
As we transition from GCC/Region being one and same, to multi clubs,
How we prioritize?

- Other New?

Adjournment - Next Meeting?

- Propose: Wednesday January 22, 2025 (back to the 4 th Wednesday)

ACTION ITEMS

ALL

- Provide Dom with any outstanding expenses

CHAD

- Work on design for regional champion patches

DOM

- Request email contacts from member clubs when asking for dues payments
- Set up MailChimp account when we have email contact info roster

GINA

- Updates to PNWCA website calendar
- Explore two-factor authentication for Google accounts

KRIS

- Get info to Kaitie about social and paper flyer needs for bonspiel bingo program

WILL

- Updates to PNWCA website calendar

MEETING DETAILS

1. Call to Order
    - Who Present? **Jeff T, Michael C**, **Kaitie K**, **Dominic A**, **Kris K, Will D, Gina T**
    - Guests? **Phil S**

2. Review Minutes of Previous Meeting - October 16 2024 (no November meeting)
    - Add Will's name to members present.
    - Dominic had made edits to Kaitie's original: *I made changes to the motions to make the language clearer to outsiders. Moved Jeff to the absent list, corrected Michael as the one who opened the meeting and made the Bend report.*

- Above edits are now reflected in October minutes.
- Minutes approved without objection – Motion by Jeff, Kris second

3. Reports
    - Regional Clubs:
        - Bend
            - Successful learn to curls recently that brought on new members
            - Working to get dedicated ice before they hit 10 years as a club
            - Meeting with Visit Bend
            - Upcoming meeting with investor potentially interested in helping with dedicated facility
        - Boise
            - Also investigating dedicated ice
            - Just finished fall leagues, next session starting in January
        - Evergreen
            - Business as usual, successful recent bonspiel
        - Granite -
            - Another great Holiday Spiel. Love the mini sweaters, Kaitie.
        - Inland
            - No member present
    - Financial - Dominic - See Old Business c_ for Dominic's post-November "meeting" email notes.
        - Dom asked for any outstanding expenses to be reported to him before next meeting so they can be included in his January report
    - USAC – Phil, if present
        - $150K deficit on expense side of USAC – Dean working for better financial forecasting/tracking tool
        - Just over 20K members
        - Beer sponsor – working on beer handle and signage for clubs
        - Members assembly probably going to be held in Las Vegas next year, likely with bonspiel planned around it
        - Project 2034 – strategic plan to get USAC to Salt Lake City Olympics in 2034. Will cover teams, club resources, etc. RFP for national curling center – camera ready facility with spectator seating that can host all national events.
        - SloCoach – online instruction tool. Send video of yourself in and get feedback from top curlers.
        - USAC sending reps to World Curling board
    - Club Council – Kris
        - Thank you for 11/13/24 council meeting notes.
        - Sport80 – USAC exploring adding a month to membership timeframe to avoid same playdown registration timing issues next year
    - Other?

4. Old Business
    - Ongoing Action Items
        - Kaitie – Communication updates.
        - Out of Town Bonspiel Participation Promotion – Kris, Chad
            - Bonspiel Bingo Logo looks good – Comments?
            - Distribution of participation pins;
                - 5 week lead time on pins; Kris to work on getting order in for 100
                - Kris happy to manage mail out situation once program is underway
            - Kris to coordinate email to club leaders and Kaitie to support on social media and flyer needs

        - PNWCA Regional Awards & Patches –
            - Design / Content / Costs of patches.
            - Previous discussion included:
            - “Mixed”, “Women’s”, “Men’s”, “U-18” or generic “PNWCA CHAMP” ??
            - Have year on each patch? Or year on separate piece?
            - Gina – preference “Club Men’s” “Club Women’s” ‘ U18” but may have year separate,
            - Based on costs. Have year combined is much preferred, but $$
            - CHAD – Design not looked into yet.
            - YEAR/Addendum – No real comments - could have primary patch with a surround of years
                - Create patch with space for year with event name already on patch
                - Find local person to add on year later

    - Other Old Business
        - Tankard status.
            - Location: Parksville, Vancouver Island. Date March 14-16 2025
            - Current Allocations:
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                - Total: 24
            - Chad to connect with B.C. Tankard organizer, PNWCA clubs and confirm with MOPAC & Alaska.
            - Chad and Gina not present

        - ECC had 2/6 reps accept spots
        - Location may be a limitation for some participants

- Treasurer – Dom's comments after November "meeting"
    - Closed Wells Fargo account
    - Opened new accounts at Umpqua Bank, which is located in each city we operate in.
    - Left $10k in Checking
    - Put $15k in a 7 month CD and will continue to renew that on a 12 month basis after it matures so that it aligns close to our fiscal year. Then we will have that available if we decide we need the money on a future budget.
    - Put the remainder of our cash ~$17k in a Money Market Account where it will earn interest and be readily available should we need it.
    - Applied for a credit card and should have that in about a week or so.
- Dominic's concern - We will need to have a Motion to add Jeff the account so we have someone else with access, in case something happens to me.
    - Kris moves to add Jeff to current checking and savings account to be more fiscally efficient, Michael second. Passed unanimously with no objections.

- Dominic mentioned – Also there was talk a few months ago about getting member email addresses from the clubs to build a mailing list in mailchimp (or similar service). Do we still want to do that? If so, it would make sense to include that request in my email to the clubs about how to pay dues. We would just need to figure how we want to collect that data and where to safely store it before we load it to our vendor.
- Dom to include request for email addresses in his reminder to member clubs about paying dues. Will move forward with setting up MailChimp for email comms to full membership once we have addresses.

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  How do we get from A to B - need framework on plan, …
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  Use Google Drive – where do we want to be in 20xx"
  E.G. – how to be more competitive, how to develop clubs, …
  As we transition from GCC/Region being one and same, to multi clubs,
  How we prioritize?
- Kaitie noted that biggest impact would be adding more dedicated ice

- Other New?
  - PNWCA website calendar needs to be updated
  - Gina to look into allowing password changes to PNWCA email addresses – may need to add two factor verification for all

Adjournment - Next Meeting?

- Propose: Wednesday January 22, 2025 (back to the 4 th Wednesday)