

## Important Links

**Website:** <https://www.fintechstars.kz/>

**Visuals:**

[https://drive.google.com/drive/folders/1Ff-HAiGLTh17JtgIXS-G8MQ1G\\_4LLSYW?usp=sharing](https://drive.google.com/drive/folders/1Ff-HAiGLTh17JtgIXS-G8MQ1G_4LLSYW?usp=sharing)

**Hashtag:** #FintechStars

---

## Email Template

**SUBJECT: [[Startup]] apply for the Fintech Stars, powered by Seedstars accelerator!**

Hi [[Name]],

I hope you are doing great!

Our friends from Seedstars are looking for fintech, insurtech and e-commerce startups to apply for their 11 week accelerator program [Fintech Stars](#) in Kazakhstan.

The Investment deal includes:

- Initial cash investment of **\$20,000 cash**
- In-kind services and perks of **\$132,000 in-kind**
- Up to **\$350,000** follow on investment.

They look for ventures with a strong founding team, international scalability and that meet the following criteria:

- Profitable unit economics
- Min \$5k monthly revenue
- Key sectors include: Fintech, Insurtech, E-commerce
- Raised less than \$1 million so far.

More details on mentors, program timeline etc. [HERE](#).

**DEADLINE: APRIL 1st > [APPLY HERE](#)**

Feel free to ask any questions to Adriana Collini at [adriana@seedstars.com](mailto:adriana@seedstars.com)

All the best,

## Social Media

### Facebook & LinkedIn

#### Option #1

Calling all #fintech #insurtech & #e-commerce startups! Want to leapfrog your growth? Apply for the Fintech Stars Acceleration Program and get:

- \$20,000 Initial Cash Investment
- \$132,000 In-Kind support
- \$350,000 Follow-On Investment

They're looking for startups with a strong founding team, international scalability & profitable unit economics!

Think your startup makes the cut? Apply here: <https://www.fintechstars.kz/>

Application Deadline: April 1st, 2018!

#### Option #2:

Applications for the Fintech Stars, powered by Seedstars 11-Week Acceleration Program is now OPEN!

They are looking for startups with:

- Strong Founding Team
- International Scalability
- Profitable Unit Economics

Apply now to get access to mentoring from #FinTech experts, \$20k cash investment, \$132k in-kind support & up to \$350,000 follow-on investment!

Fill in your application here: <https://www.fintechstars.kz/>

Application Deadline: April 1st, 2018!

#### Option 3:

Hurry up to apply for the 10-week Fintech Stars Acceleration Program, powered by Seedstars in collaboration with @AIFC & @MOST Business Incubator!

Get mentored by #FinTech #Insurtech & #E-commerce experts from around the world, in addition to up to \$150k investment (cash and in-kind) along with up to \$350,000 follow-on investment!

Criteria:

- Strong Founding Team
- International Scalability
- Profitable Unit Economics

Think your startup makes the cut? Apply today: <https://www.fintechstars.kz/>

Application deadline: April 1st, 2018!

## Twitter

### Option #1:

Calling all #fintech #insurtech #e-commerce Startups! Start leapfrogging your growth, applications are now open for the FinTech Stars Accelerator Program. Up to \$150k Investment + Mentoring from industry experts!

<https://www.fintechstars.kz/>

Application Deadline: April 1st, 2018!

### Option #2:

Final 2 Weeks to apply for the 11-week Fintech Stars Accelerator Program! Get \$150k investment + up to \$350k follow-on, along with mentoring from industry experts!

Find out more: <https://www.fintechstars.kz/>

Application Deadline: April 1st, 2018!

### Option #3:

LAST CHANCE to apply for the Fintech Stars Accelerator Program! Get access to mentoring from industry experts, along with up to \$150k investment and \$350k follow-on!

Find out more: <https://www.fintechstars.kz/>

Application Deadline: April 1st, 2018!