SL: Your Missing Link

Hey Joseph!

I believe I have discovered the way to outreach Allio Finance to your target audience.

I recently came across your ads while researching personal finance on Facebook, and I truly admire the interactivity and value you provide on your posts and website, it creates a modern twist on the personal finance industry.

I was surprised by the little traffic you receive although you have such compelling work.

After analyzing the top players in the personal finance and investing industry

I discovered that by properly creating intrigue and amplifying pain and desire in a few of your ads,

You can bring in the traffic you deserve

I wrote you an example of an ad you can use to create the most intrigue, so we can most effectively spread the value of personal finance

I would love to hop on a sales call with you to discuss further action I have seen on top players websites that you could use as well.

Reply "yes" if you are further interested.

Sincerely, Mason Pierce