

Company Proposal Month Year - Your Name

Who you're working with

Your Name (linked to your LinkedIn profile)

This is where your 10-20 lines go. See my example below, and erase to fill in with yours! Follow the format of following two lines:

- *Your area of expertise or a skill you have*
 - *Accomplishment that backs up that skill*

My example:

- I spent 4.5 years at Uber across Uber Rides, UberEATS and Uber Freight launching and scaling our businesses
- I specialize in launching and scaling two and three sided marketplaces
 - **Uber Eats: Head Launcher for Miami FL, and Milan, Italy:** I hired a team, and designed and executed a grassroots-marketing plan including the creation of a courier and restaurant base to give Uber a competitive advantage in both Miami and Milan
 - **Uber Rides: Senior Operations Manager:** Built up Uber's Ride business in North Carolina to a multimillion-dollar business in 9 North Carolina markets over two years. Built up and managed a team of 6 Operations Managers to eventually grow the 9 markets in North Carolina
- I specialize in automating processes to enable scale without significant headcount additions
 - **Uber Freight, Head of Carrier Operations:** I joined Uber Freight before its launch. I started and built up its Carrier Operations team, and played a key role in the initial strategy and operations as it related to carrier acquisition and engagement, marketplace dynamics, pricing, product prioritization, and service expansion decisions
- Additional experience
 - Business Strategy Consulting
 - Kaiser Associates and self-employed: provided recommendations and helped execute for Fortune 500 clients, which included data analysis, market research, product strategies, org structures, etc.
 - Education: Mechanical Engineering BSE from Duke University

Company Goals

- *(these are very specific to how YOU can help out the company, not every problem they have. The better info gathering you can do when talking to potential clients, the better this section is)*

Where I can help / Deliverables:

- *Address problems you laid out above with tangible solutions you can provide/ The more tangible you can be here the better for the client to really visualize what you'll deliver for them*
- *One recommendation is to structure this in a 30/60/90 day format so the client has expectations from the beginning about what you'll deliver and when*

Logistics / Compensation:

- *Ideally, you discuss this with your client over the phone first, so you're not surprising them with the price. If you don't discuss compensation at all over the phone, you might leave this out when you first send, and discuss over another call*

Not sure how best to fill this out? See [this example](#) that won the Mylance Founder a \$21.3k project.