



Article's Title (Maximum Word Count Is 12 Words)

Author identity¹. Author ID¹ Contains the author's name (without title).*

Write down the institution's origin consisting of the Department/Department/Study Program, Faculty, University, City, and State. The author's identity font uses 10pt Calibri, with a capital letter at the beginning of each word and centered

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ABSTRACT

Main Purpose (The research objective is described in 1 sentence). **Method** (This part contains a description of the research analysis tools. This part is described in 2 sentences.) **Main Findings** (This part contains the main phenomena that cause the test results (if the research is quantitative) or the meaning captured by the authors from in-depth interviews or literature reviews (if the research is qualitative). This part consists of 3 sentences). **Theory and Practical Implications** (This part contains the implications (solutions) of the test results (if the research is quantitative) or the in-depth interview or literature review (if qualitative). This part consists of 2 sentences). **Novelty** (This part contains the novelty of the research when compared to other studies. This section is described in 1 sentence).

The entire abstract (from purpose to novelty) consists of 200-250 words.

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Keyword:

Following the abstract, write three to five keywords (using comma for each keyword).

1. INTRODUCTION

The introduction should consist of the background of the study, research contexts, literature review, and research objectives. Introduction should be presented in the forms of paragraphs with the proportion of 15-20% of the whole article length.

The introduction should only contain a maximum of five paragraphs. The opening paragraph shows the state of the art- which places the research position among previous studies. The next paragraph must contain the research gap (gaps in previous research) and the novelty of the research conducted by the author.

Novelty or novelty must be clearly visible. The closing paragraph contains the research objectives. Pay attention to citing, with a comma after the author's last name like this (Chabrak & Craig, 2013; Cyan, et al., 2016; Lehman, 2014). The sources cited should at least 80% come from those published in the last 5 years. The sources cited are primary sources in the forms of reputable journal articles (strongly recommended), books, and research reports, including theses and dissertations. Citations from journal should be at least 80% of the total references cited.

Citation is done using bracket (last name and year of publication). When the sources are cited verbatim, page number is included (p. 78 or pp. 78-89).

2. METHODS

The method is described in detail. The method section consists of description concerning the research design, research site and participants or documents, data collection, and data analysis with the proportion of 10-15% of the total article length. The method section can be in a unified form or using subheadings.

3. RESULTS AND DISCUSSION

3.1. Analysis of Potential and Problem

Describe the results and discussion according to the analysis using the method claimed in Methods. Results and Discussion cannot be separated (the author is not allowed to use the words "results" and "discussion" as the title of the subsection). The findings and discussion section consist of description of the results of the data analysis to answer the research question(s) and their meanings seen from current theories and references of the area addressed. The proportion of this section is 40-60% of the total article length. The table is shown as **Table 1**:

Example Table (**Table 1**. Bank ownership status)

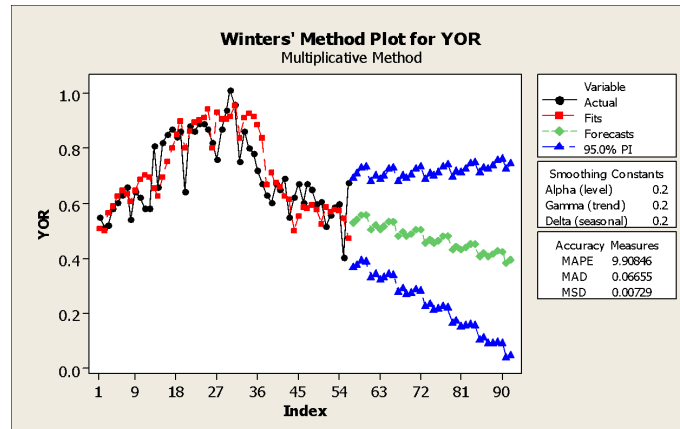
No.	Bank Ownership Status	Jumlah
1	Government-Owned Banks (BUMN/Persero),	9
2	National Private Owned Bank (BUMS),	50
3	Foreign-Owned Bank (BUMA) Joint-Owned Bank (BUMC)	8
4	Joint-Owned Banks (BUMN/Persero),	7
	Jumlah	74

Source: Indonesia Stock Exchange (2017)

Please note that there is no vertical line for the table. The table is placed in the center. The table source is placed under center alignment.

3.1.1. Internal factor analysis

For the figure, the title and source of the figure are placed at the bottom, center. The figure is not framed (see **Figure 1**).



Source: American Stock Exchange (AMEX) 2017

Figure 1. Changes in Financial Performance.

4. CONCLUSION

Conclusion contains answers to research questions. The conclusion section consists of the summary and restatement of the main findings. The findings were compared again with previous studies to show novelty. Explain the power of the article. The conclusion consists of 2 paragraphs with a maximum length of 300 words.

5. AUTHORS' NOTE

The authors declare that there is no conflict of interest regarding the publication of this article. Authors confirmed that the paper was free of plagiarism.

6. REFERENCES

The references lists use American Psychological Association (APA) 7th edition standards.

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