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Total No. of Printed Pages: [01]

Total No. of Questions: [09]

BMS (HMCT) (Semester – 5th)
PRINCIPLES OF MANAGEMENT
Subject Code: BHOM3552
Paper ID: [310232]

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A is compulsory. It consists of 10 parts of two marks each.
2. Section B consist of 5 questions of 5 marks each. The student has to attempt any 4 questions out of it.
3. Section C consist of 3 questions of 10 marks each. The student has to attempt any 2 questions.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. Delegation of Authority
- b. Communication Channel
- c. Staffing
- d. Line Organization
- e. One-way communication
- f. Grapevine Communication
- g. Temporary Staffing
- h. External Co-ordination
- i. Define the Control Area with an example.
- j. Manpower Planning

Section – B

(5 marks each)

- Q2. Briefly discuss the different types of Coordination.
- Q3. Write the measures of Effective Delegation.
- Q4. Discuss the process of Manpower Planning.
- Q5. Verbal versus Non-Verbal Communication.
- Q6. Elaborate on the Communication Process.

Section – C

(10 marks each)

- Q7. How to make communication effective? What are the barriers to effective communication?
- Q8. What do you mean by control in an organization? Write the techniques to be used for effective control in an organization.
- Q9. What do you mean by organization structure? Briefly describe the different forms of organization structure.