

Convince the boss: Pro+ membership

Hey [**manager's name**],

I just heard about Revenue Operations Alliance's Pro+ membership plan.

I'd love to subscribe and use their courses and resources to continuously develop my revenue operations knowledge and skills, and bring those benefits back to the business.

I'll use the courses and resources available to centralize my development. More specifically, I want to use what I learn to [**specific use case** - e.g. revamp our RevOps strategy]. The goal is to [**direct objective** - e.g. increase our reoccurring revenue by 15%].

It's \$1,999/year. Can I expense it?

Thanks for considering my request!

Chat soon,

[**Your name**]