Tim Lamb

(22 hours weekly/ 22X4 = 88 Hours monthly)

$275.00 Weekly

Objective:
To provide professional editing, repurposing, and distribution services for Tim Lamb's weekly 68-minute webinar and 3 reels he creates per week. This proposal outlines the tasks involved, estimated time, and costs to deliver engaging content optimized for multiple platforms.

Scope of Services

1. Video Editing

a. Webinar Editing

- Edit the full 68-minute webinar for weekly delivery to ensure a polished and engaging final product.
- **Estimated Time:** 1 hour 30 minutes per webinar.

b. Repurposed Videos

1. **Mid-Length YouTube Videos**
    - Create two (2) 2-3 minute videos optimized for YouTube to attract and retain viewer engagement.
    - **Estimated Time:** 6 hours.
2. **Short-Form Videos for Social Media**
    - Create two (2) 60-second videos for platforms like Instagram, TikTok, and Facebook.
    - **Estimated Time:** 3 hours.
3. **Reels Creation**
    - Edit three (3) additional 60-second reels each week to enhance reach and engagement on short-form content platforms.
    - **Estimated Time:** 4 hours 30 minutes.

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2. Content Distribution

a. Weekly Posting Across Platforms

1. **Short-Form Content Posting**

- Post three (3) short-form videos weekly on Facebook, Instagram, TikTok, Google My Business, YouTube Shorts, and LinkedIn.
- **Estimated Time:** 6 hours.

2. **Long-Form Content Posting**
    - Post two (2) videos weekly on YouTube and LinkedIn to showcase the full-length or mid-length content.
    - **Estimated Time:** 1 hour.

Deliverables

1. **Edited Content:**
    - One (1) edited 68-minute webinar.
    - Two (2) mid-length YouTube videos.
    - Two (2) 60-second short-form videos.
    - Three (3) additional 60-second reels.
2. **Posting Schedule:**
    - Weekly posting of short-form and long-form content across six platforms.