

# Tim Lamb

(22 hours weekly/ 22X4 = 88 Hours monthly)

\$275.00 Weekly

## Objective:

To provide professional editing, repurposing, and distribution services for Tim Lamb's weekly 68-minute webinar and 3 reels he creates per week. This proposal outlines the tasks involved, estimated time, and costs to deliver engaging content optimized for multiple platforms.

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## Scope of Services

### 1. Video Editing

#### a. Webinar Editing

- Edit the full 68-minute webinar for weekly delivery to ensure a polished and engaging final product.
- **Estimated Time:** 1 hour 30 minutes per webinar.

#### b. Repurposed Videos

##### 1. Mid-Length YouTube Videos

- Create two (2) 2-3 minute videos optimized for YouTube to attract and retain viewer engagement.
- **Estimated Time:** 6 hours.

##### 2. Short-Form Videos for Social Media

- Create two (2) 60-second videos for platforms like Instagram, TikTok, and Facebook.
- **Estimated Time:** 3 hours.

##### 3. Reels Creation

- Edit three (3) additional 60-second reels each week to enhance reach and engagement on short-form content platforms.
  - **Estimated Time:** 4 hours 30 minutes.
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## 2. Content Distribution

### a. Weekly Posting Across Platforms

#### 1. Short-Form Content Posting

- Post three (3) short-form videos weekly on Facebook, Instagram, TikTok, Google My Business, YouTube Shorts, and LinkedIn.
- **Estimated Time:** 6 hours.

## 2. Long-Form Content Posting

- Post two (2) videos weekly on YouTube and LinkedIn to showcase the full-length or mid-length content.
  - **Estimated Time:** 1 hour.
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## Deliverables

### 1. Edited Content:

- One (1) edited 68-minute webinar.
- Two (2) mid-length YouTube videos.
- Two (2) 60-second short-form videos.
- Three (3) additional 60-second reels.

### 2. Posting Schedule:

- Weekly posting of short-form and long-form content across six platforms.