

Hillcrest PTO Meeting

Thursday, June 1, 2023

1. Welcome and Introductions

- a. Member's present: Martha Frasher, Krisla Peterman, Michelle Knippa, Tracy Salmons, Brandy Black, Shawn Black, Melanie Ryberg
- b. Treasurer's Report (Shawn B.)
 - i. \$6811.97 in the account
 - ii. Sonic Drinks
 - iii. Tiara's - \$600 for field day
 - iv. Only other expense is Sonic for June

2. Old Business

- a. [Website link](#)
- b. Second Friday Sign ups (Second Sonics)
 - i. June volunteer - Ashley B.
 - ii. Ashley @ Sonic - needs a thank you from the PTO
 - 1. Mel will take care of it
- c. Field Day report - Friday, May 26th
 - i. Tiara's was a hit! We will plan to do it again next year.
 - ii. Office Hepner with his car was a fun way to announce station changes
 - iii. Well organized! Good job, Coach R.
 - iv. Date - not everyone was a fan of Friday before Memorial Day weekend
 - v. Next time a shout out on the website for PTO would be good
- d. Business Membership Drive (Krisla P.)
 - i. Leveled memberships ideas
 - 1. \$100 → Bronze
 - a. Sonic sponsor for 1 month
 - b. Small recognition on flyer/board for all-school events
 - c. Shout out on Facebook
 - 2. \$250 → Silver
 - a. Sonic sponsor for 1 month

- b. Medium recognition on flyer/board
for all-school events
- c. Shout out on Facebook
- d. Shout out on PTO Website**

3. \$500 → Gold

- a. Sonic sponsor for 1 month
- b. Large recognition on flyer/board
for all school events
- c. Shout out on Facebook
- d. Shout out on PTO Website
- e. Yearbook Thank You / Ad**

ii. Fall + website brainstorming

1. What we do

- a. Yearbooks
- b. Apex FunRun
- c. Parties
- d. Tiara's / Field Day
- e. Teacher Appreciation
- f. Sonic Drinks
- g. Popcorn Machine/popcorn days

2. And who helps us (see flyer info)

3. New Business

a. End of the year business

i. BY LAWS need to be finished

1. Consider a committee

ii. Meeting #1 agenda for fall

- 1. Introductions
- 2. What do we do
- 3. Offices - what needs to be filled

4. Memberships
5. Calendar of meetings
6. Fundraiser is already agreed upon
(Fundraising University)

- b. Ideas for next year - What do we want to keep or strategically abandon?
 - i. If we can, let's try yearbooks again
 1. partnering/getting donations from outside
 - ii. Popcorn at fall school fundraiser event
 - iii. Monthly popcorn days
 - iv. Sunshade and/or benches out front
 - v. Teacher/classroom support request process
 - vi. Teacher "meeting" in the lounge during lunch shifts quarterly or semesterly to get teacher input
 - vii. Give something else back to the kids/school
 1. Book fair donation
 2. Pay down school accounts?
 - viii. Table at all school events
 1. Membership opportunities
 2. Tri-fold with information
 3. Sponsorship opportunities
4. Next Meeting: FALL OF 2023 - August 10th (to prep for back to school night and get the ball rolling) - 5:30 p.m.
5. Meeting adjourned: 7:03 p.m.