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FOR IMMEDIATE RELEASE
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Holyoke "Key to the City" Scavenger Hunt

Join Holyoke in celebrating its 150th anniversary with a citywide "Key to the City" Scavenger Hunt. The scavenger hunt starts Saturday, September 30th and runs until Sunday, October 22nd. To get your first location, go to the Holyoke Preservation Trust website:
<https://www.holyokepreservationtrust.org/>.

Whether you've lived in Holyoke your whole life or are just beginning to get to know our city, the Keys to the City scavenger hunt offers something for everyone. The scavenger hunt will take you through historic downtown streets, serene parks, and architectural gems you might have overlooked. It's a chance to deepen your connection to our city and uncover its hidden layers.

Whether you're an aspiring photography virtuoso or a creative newbie, this is your chance to shine! At each location you will take a photograph of yourself or of a consistent item (a stuffed animal, a stapler, a photograph of a loved one - be creative!). You will submit your photographs on the Keys to the City website. This is your proof that you have solved all of the clues and have traveled to all 14 destinations.

\$100 prizes will be awarded in 4 categories!

- **The Trailblazer Award** for being the first citizen to successfully solve all of the clues and submit their photographs
- **The Visionary Lens Award** for highest-quality photographs
- **The Whimsy and Wonder Award** for most creative photographs
- **The You and Me Award** for the best photographs submitted by an adult/youth team

You have until midnight of October 22nd to submit your photographs to the Key to the City Committee.

At 1pm on October 28th, all community members who have completed the Key to the City contest are invited to join a fun closing ceremony on the steps of the City Hall, where you will be awarded a "Key to the City" by Mayor Joshua Garcia, and given a tour of the City Hall. You do not need to be present to receive an award, though all award-winners will be announced during the brief ceremony.

Short press release (when required under 500 words):

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For Facebook Posts:

Join us in celebrating our city's 150th anniversary by participating in our citywide scavenger hunt! Signs are up for the next 3 weeks! 4 \$100 cash prizes! Go to <https://www.holyokepreservationtrust.org/> for more information!