CatSpeak

The KTNC messaging guide



KTNC would love our community's help spreading the word and getting people excited about KittenCoin! Our kitten-copy-writers have started this living guide to help our members know the basics about KTNC.

We've also included some tips and ideas for KTNC fans to post original content to your social communities.

Consider this a work in progress, we'd love your feedback and will continue to work on this guide.

KittenCoin: The Purrfect Algorand Standard Asset (ASA)? https://kittencoin.medium.com/53e733a2fac

KTNC Talking Points

- One of Algorands oldest community tokens (Born: Oct 9, 2021)
- One of about 50 total Algorand Verified Standard Assets as of Dec. 1
- Already completed first charitable donation to a cat shelter in Texas (Here is their Facebook Page:
 - https://www.facebook.com/hsofwc/photos/a.109419592417262/8421019184590553/)
- More than 75% of the token is owned by the community
- KTNC Learn KittenCoin is a K-12 Ed-Tech company building on Algorand. We're passionate K-12 educators, curriculum writers, and administrators. Learn more at
 - https://ktnc-learn.org/
- Kittencoin Community helps to onboard new crypto users to Algorand and its products
 - Kittencoin Community's socials have tens-of-thousands of community members, with big representation from Indonesia, Vietnam, Thailand, Korea, China, Nigeria, and the United States.
 - Discord
 - Reddit
 - **■** Twitter
 - Facebook
 - Instagram
 - Telegram
 - Telegram announcements

References: ASA #361671874

- Swap ALGO/KTNC:
 - https://app.tinyman.org/#/swap?asset_in=0&asset_out=361671874
- Kittencoin's how to buy guide is available in multiple languages https://www.kittencoin-asa.net/home/how-to-buy
- Chart: https://tinychart.org/asset/361671874
- Check out the whitepaper https://www.kittencoin-asa.net/home/whitepaper-the-cat-ifesto

Current contests or giveaways:

- Check out Current KittenCoin NFT Giveaways <u>https://www.kittencoin-asa.net/home/nfts</u>
- Catnip Cafe (KTNC's token faucet, resets daily) https://algodrops.org/airdrop/KTNC