

[Gourmet Insights](#) is a prominent source of data, analytics, and intelligence tailored for the Food & Beverage industry. Our expertise lies in delivering thorough and current information across diverse facets of the F&B sector, encompassing restaurants, foodservice establishments, beverage producers, distributors, and other key players in the culinary landscape.

[Data Bridge Market Research](#) unveils a comprehensive study of Market, presented in a visually compelling format for effective data absorption. Key insights are readily evident through insightful graphs, charts, and figures, empowering informed decision-making.

"Data Bridge Market research has recently issued comprehensive industry research on [Global Biofortification Market](#) which includes growth analysis, regional marketing, challenges, opportunities, and drivers analysed in the report. The market insights gained through this Biofortification market research analysis report facilitates more defined understanding of the market landscape, issues that may interrupt in the future, and ways to position definite brand excellently.

An analysis of competitors is conducted very well in the reliable Biofortification Market report which covers vital market aspects about the key players. Moreover, the report gives out market potential for many regions across the globe based on the growth rate, macroeconomic parameters, consumer buying patterns, their preferences for particular product and market demand and supply scenarios. It gives significant information and data pertaining to their insights in terms of finances, product portfolios, investment plans, and marketing and business strategies. Detailed market analysis has been performed here with the inputs from industry experts.

Biofortification market is expected to grow at a compound annual rate of 36.8% in the forecast period 2021 to 2028. The rapidly increasing demand for high nutritional content foods is the factor for the biofortification market in the forecast period of 2021 to 2028.

Biofortification also known as biological fortification refers to nutritionally enriched food crops with better bioavailability to the human population which is developed and grown with the help of the modern biotechnology techniques, agronomic practices and conventional plant breeding. The biofortified food crops, mainly cereals, legumes, fruits and vegetables are offering adequate level of micronutrients to the targeted populations.

The major growing factor towards biofortification market is the heaving demand for nutritional food and increasing investments in agrigenomics. The prime factor driving the demand for biofortification is the rising demand for high nutritional content foods. Furthermore, the various private agriculture research institutes, government authorities and agri-based firms are investing in public health program to provide biofortified crops to the undernourished people is also heightening the overall demand for biofortification market over the forecast period of 2021 to 2028. Moreover, the strong advancements in the agricultural sector, rising implementation of biofortification in crops such as beans, [wheat](#), sweet potato, rice, [corn](#) and pearl millet also serves as foremost drivers for increasing the demand for biofortification market at a global level. In addition, the improvement of the nutritional content of yields such as tomato, banana, sorghum, and barley is also lifting the growth of the biofortification market. Likewise, biofortification is less expensive, and the expenses of cultivating

biofortified foods are small also it progress the micronutrient proportions in staple foods and reduces the micronutrient deficiencies in the population which is highly impacting the growth of the market.

Biofortification Market Country Level Analysis

Asia-Pacific leads the biofortification market due to the growing consumer preference over high nutritional content in food is likely to fuel the demand for biofortified crop as well as the high growth opportunities in agriculture in this particular region. North America is expected to expand at a significant growth rate over the forecast period of 2021 to 2028 because of the growing adoption of new and improved technologies in farming activities in emerging countries such as U.S., Canada and Mexico within this region.

The country section of the biofortification market report also provides individual market impacting factors and changes in regulation in the market domestically that impacts the current and future trends of the market. Data points such as consumption volumes, production sites and volumes, import export analysis, price trend analysis, cost of raw materials, down-stream and upstream value chain analysis are some of the major pointers used to forecast the market scenario for individual countries. Also, presence and availability of global brands and their challenges faced due to large or scarce competition from local and domestic brands, impact of domestic tariffs and trade routes are considered while providing forecast analysis of the country data.

Access Full 350 Pages PDF Report @

<https://www.databridgemarketresearch.com/reports/global-biofortification-market>

Highlights of TOC:

Chapter 1: Market overview

Chapter 2: Global Biofortification Market

Chapter 3: Regional analysis of the Global Biofortification Market industry

Chapter 4: Biofortification Market segmentation based on types and applications

Chapter 5: Revenue analysis based on types and applications

Chapter 6: Market share

Chapter 7: Competitive Landscape

Chapter 8: Drivers, Restraints, Challenges, and Opportunities

Chapter 9: Gross Margin and Price Analysis

Key Questions Answered with this Study

1) What makes [Biofortification Market](#) feasible for long term investment?

- 2) Know value chain areas where players can create value?
- 3) Territory that may see steep rise in CAGR & Y-O-Y growth?
- 4) What geographic region would have better demand for product/services?
- 5) What opportunity emerging territory would offer to established and new entrants in Biofortification Market?
- 6) Risk side analysis connected with service providers?
- 7) How influencing factors driving the demand of Biofortification in next few years?
- 8) What is the impact analysis of various factors in the Global Biofortification Market growth?
- 9) What strategies of big players help them acquire share in mature market?
- 10) How Technology and Customer-Centric Innovation is bringing big Change in Biofortification Market?

Competitive Landscape and Biofortification Market Share Analysis

Biofortification market competitive landscape provides details by competitor. Details included are company overview, company financials, revenue generated, market potential, investment in research and development, new market initiatives, global presence, production sites and facilities, production capacities, company strengths and weaknesses, product launch, product width and breadth, application dominance. The above data points provided are only related to the companies' focus related to biofortification market.

The major players covered in the biofortification market report are HarvestPlus, Syngenta, BASF SE, DuPont, Bayer AG, LemnaTec GmbH, Intertek Group plc, Nestle, Okanagan Specialty Fruits Inc, ArborGen Inc, Arcadia Biosciences, Corteva, MAURO Seed Co., Mahyco, AgBioForum, and Evogene Ltd among other domestic and global players. Market share data is available for Global, North America, Europe, Asia Pacific (APAC), Middle East and Africa (MEA) and South America separately. DBMR analyst understands competitive strengths and provides competitive analysis for each competitor separately.

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Contact Us:

Data Bridge Market Research

US: +1 888 387 2818

UK: +44 208 089 1725

Hong Kong: +852 8192 7475

Email: corporatesales@databridgemarketresearch.com

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