

Japanese Voter Survey - AIM Closing Report

F7: Connecting Japan/日本 Community

Name of project and Project URLs

URL in IdeaScale: <https://cardano.ideascale.com/c/idea/382185>

URL in AIM Voter Tool: <https://cardanocataly.st/voter-tool/#/fund/f7/challenge/26238/proposals/382185>

Name of project manager

Phil Khoo

Date project started

25 August 2021

Date project completed

22 August 2022

How success looks like? There's a strong funnel to motivate, inform and direct new participants towards providing a contribution that improves Catalyst's ROI.

The Japanese Voter Survey was a fund 7 extension to the fund 6 Incentivized Voter Survey. It was created to expand the experiment with community data collection - with a specific focus on the Japanese community. Its purpose was to collect information about voter participation from a specific language group's point of view. IOG operates a discovery survey at the end of each fund and although the results are made public the data collected is about the broader health of the Catalyst project.

The Japanese Voter Survey collected information about Japanese Voter participation and provided this information to the Community about the voting process in order to better understand and increase meaningful participation.

List of challenge KPIs and how the project addressed them

The F7: Connecting Japan/日本 Community challenge did not have any specific Challenge KPIs listed in it. In order to report on how this project addressed the challenge KPIs we have extracted some from the body of the challenge and worded them as we believe to be suitable Challenge KPIs.

To assess ROI of this challenge we will ask ourselves:

Did we find ways to further engage the Japanese community?

The purpose of this project was to find and engage the active voter/ADA holder within the Japanese Community and discover their thoughts, level of participation and involvement with the Catalyst process in fund 7. We believe that this fulfilled the intention of further engaging the Japanese community and asked for obtaining an extension in the participation in the Catalyst voting process.

Did we help create ways for the Japanese and English speaking community to connect?

The survey was undertaken as a partnership between Cardano AIM (a part of the English Speaking Community) and the Japanese Community through liaison with the highly active Yuta (from the Japanese and English Speaking community). It was an expansion of the previously run English survey and a Japanese community survey. The data provided helped both communities better understand voter participation with feedback data.

List of project KPIs and how the project addressed them

- **Success Indicators**

- 1. The survey is undertaken

Work was done with the Japanese community to ensure quality translation and localization was done into Japanese.

The survey was made public in March of 2022 and was open for two weeks.

A total of 91 respondents were surveyed - with an aim of up to 300 participants.

The survey was spread through social media including:

Line: 2600 users

Facebook: 2500 users

Telegram: 2700 users

Twitter: 5900 users

- 2. The results are made public

The results were made public through the project's github account on August 23, 2022.

- 3. Statistical analysis is undertaken

The statistical analysis was undertaken by Victor Corcino.

- 4. Statistical analysis is made public

The statistical analysis was made open to the public also on August 23, 2022.

The analysis was shared with the Japanese community through Yuta who disseminated and distributed them to the Japanese community.

The results were made public through the projects github account:

<https://github.com/Project-Catalyst/surveys>

- 5. Participants rewards were distributed

We undertook a public lottery (conducted in a community after town hall) to choose the reward recipients in line with the guidance layed out in the survey.

Key achievements (in particular around collaboration and engagement)

This project was a collaboration between Cardano AIM and a part of the Japanese Cardano community. An existing survey was conducted in previous funds by Yuka of the Japanese speaking community and this project helped connect the data collected together into a meaningful cross culture/language collaboration.

In order to facilitate the large volume of payees we created a multi-payee payment tool that connects with the community wallets, Eternl and Nami. It's a simple addition to these existing wallets (which have since added the ability to multi-pay using tx (transaction) builder) that allows multiple recipients to each receive the same amount of ADA - super useful in cases such as ours.

Key learnings

The work involved in organizing, running, following up with participations, distributing around 100 rewards, analyzing often took a backseat to other work and ongoing projects and took a lot more time, work and effort than was expected. We are not professional survey operators and we failed to fulfill our commitment to release the data in a timely period. This was in part to our own lack of experience and understanding of the process and in part due to lack of personal organization.

The data obtained we believe will be helpful and hopefully the community decided to check back in the voters through the operation of the survey in the future.

The price of ada dropped significantly from the time of proposing to the time of distribution. This was wholly on us as the organizers of the survey. We did not mitigate this through purchase of stable coins.

Next steps for the product or service developed

The results of the voter surveys are an interesting snapshot of the community participation. From this survey we believe we learnt that the Japanese community is active. We hope that in the future they can continue to survey their own community and we can assist with the presentation of that data. For

now we do not intend to continue surveying as the resources required to effectively survey, analyze and distribute the community are higher than we expected and the time to deliver was impacted because of this. We would support any projects wishing to carry on this work and would willingly share our experience and resources to do so.

If no one carries on this work we may revisit this in future funding rounds and look to see if the community will support further experimentation in community data gathering.

Final thoughts/comments

Data collection and distribution is vital for decision making. The ability for the community to set up, and undertake relevant data collection and distribute timely, accurate analysis will play an important, if at times poorly understood role in the successful implementation of a high quality and antifragile distributed system. We hope that, by offering an early example of community lead participant data collection, we have helped to build the foundations upon which the experiment can flourish.

We apologize for the time it's taken to deliver the final result of this project and we appreciate the community's support of Cardano AIM and our work to experiment and improve the experience of Project Catalyst.

\$thingsmaybreak - Stake with [AIM]!

Links to other relevant project sources or documents

- <https://github.com/Project-Catalyst/surveys>