"Xternship ZStarter" is a special 2-week externship program, focusing on "learning by doing" through practical projects, "learning through coaching" with “Supervisor" who are experienced in their profession.

Program objectives: to create practical conditions for students, apply the knowledge and skills they have learned to solve practical problems and tasks in enterprises. From there, it helps students:

- Mastering skills, understanding more deeply how to apply knowledge and skills to problems in different professions.
- Experience & practical work results
- Solving difficulties in finding quality internships, related to learning goals.
- Higher employability for related field

EXPERIENTIAL INTERNSHIP PROGRAM
XTERNSHIP K03

Internship Position	Multimedia Designer
Supervisor’s Name	Hoang Ha & Christine Ng
Internship partner company (if any)	Why Venture
Internship Period	17/2/2025 – 28/2/2025
Company Induction & Job breifing Time	Monday, 17/2/2025, 11:00 – 12:30
Coaching Session 1 Time	Wednesday, 19/2/2025
Coaching Session 2 Time	Tuesday, 25/2/2025
Final Presentation Time	Friday, 28/2/2025

STT	Goals & Deliverables
1	**Week 1:** Company Website Design Required sections: - Home - What : What We Do - Why: Company Mission

	- Who: the team - Contact, register interest & FAQ Deliverable format: Framer (preferred) or Figma file format
2	**Week 2:** Programme poster design **1. Key program details** **2. Value proposition** **3. Call to action** **4. Contact info** **Format: EDM, A3 portrait & landscape**
3	Other tasks as required by the training manager
	Work ethics requirements:
1	Make a work plan & complete daily tasks
2	Weekly Report
3	Final report

STT	Skills Required for further development
	Project management (task management, time management)
	Communication and presentation
	Video editing
	Design Tools: Adobe illustrator, Photoshop
	Website tools: Framer, Figma
	Design Thinking & Creativity