

Privacy Policy

Split Link: Dragon Fortune

Effective date: **20 August 2026** Last updated: **20 August 2026**

This Privacy Policy explains how we, the developer of the mobile game **Split Link: Dragon Fortune** (the "Game"), collect, use, and share information when you play, and what choices you have. In this Policy, "we", "us", and "our" refer to the developer of the Game.

By downloading or playing the Game, you agree to the practices described in this Policy. If you do not agree, please do not use the Game.

The Game is for adults only. Split Link: Dragon Fortune is intended solely for players aged 18 and over. It is a free-to-play entertainment product that uses virtual coins with no cash value. It does not offer real-money gambling, real-money prizes, or any opportunity to win real money. Success in the Game does not imply future success at real-money gambling.

1. Information We Collect

1.1 Information you provide to us

We do not require you to create an account or provide your real name to play. You may choose to give us information in the following situations:

- **Support requests** — if you contact us by email, we receive your email address and whatever you include in your message.
- **Optional sign-in** — if you link a third-party account (for example Google Play Games), we receive a player identifier and public profile name from that service so your progress can be saved and restored.

1.2 Information collected automatically

When you play, the Game and our service providers automatically collect:

- **Device and technical data** — device model, operating system and version, screen resolution, language, country or region, time zone, mobile network type, and IP address.
- **Identifiers** — advertising identifier (Google Advertising ID on Android, IDFA on iOS) and app-generated identifiers unique to your installation.
- **Gameplay data** — session start and end times, spins played, virtual coin balance, in-game progress, features used, and settings.
- **Diagnostics** — crash reports, error logs, load times, and performance data.
- **Purchase records** — if you buy virtual items, we receive a confirmation of the transaction and the item purchased from the app store. **We never receive or store your payment card details, bank details, or billing address** — those are handled entirely by Google Play or the Apple App Store.

Before you publish: delete any bullet above that does not match what your build actually collects, and add anything missing. Every item here must line up with your Google Play Data Safety form and your Apple App Privacy labels.

2. Third-Party Services

We use third-party SDKs to run, analyse, and monetise the Game. These providers process data under their own privacy policies:

PROVIDER	PURPOSE	PRIVACY POLICY
Google AdMob	Advertising	policies.google.com/privacy
Google Analytics Firebase /	Analytics, crash reporting	firebase.google.com/support/privacy
Google Play Services & Billing	Platform services, purchases	policies.google.com/privacy

This list reflects the SDKs in the Game as of the effective date above. We update it when our providers change.

3. How We Use Information

- To operate the Game, save your progress, and restore it across sessions.
- To display advertising, including personalised advertising where you have consented.
- To measure the performance of our advertising and understand where players come from.
- To diagnose crashes, fix bugs, and improve stability and balance.
- To understand how features are used so we can improve the Game.
- To process and verify in-app purchases and handle refund requests.
- To detect and prevent fraud, cheating, and abuse.
- To respond to your support enquiries.
- To comply with legal obligations and enforce our terms.

Where the GDPR applies, we rely on the following legal bases: **performance of a contract** (running the Game and saving progress), **legitimate interests** (security, fraud prevention, product improvement, non-personalised advertising measurement), **consent** (personalised advertising and related tracking), and **legal obligation** (record-keeping and responding to lawful requests).

4. Advertising and Your Choices

The Game displays advertising. Advertising partners may use your advertising identifier and technical data to select ads and measure their performance. You can limit this at any time:

- **Android** — open Settings > Google > Ads to delete or reset your advertising ID and opt out of ad personalisation.
- **iOS** — open Settings > Privacy & Security > Tracking to withdraw tracking permission for the Game.
- **In the European Economic Area, the United Kingdom, and Switzerland** — we present a consent request when you first launch the Game. You can change your choice at any time from the Game's settings screen.

If you opt out, you will still see advertising, but it will be less relevant to you.

5. How We Share Information

We do not sell your personal information. We share information only in these circumstances:

- **Service providers** — the analytics, advertising, hosting, and support vendors listed above, acting on our instructions.
- **App stores** — Google and Apple, for distribution, purchases, and platform services.
- **Legal reasons** — where we are required to do so by law, court order, or a valid request from a public authority, or where disclosure is necessary to protect our rights, safety, or property, or that of our players.
- **Business transfers** — if the Game or its assets are transferred to another party, information may be transferred as part of that transaction. We will give notice before your information becomes subject to a different privacy policy.

6. Data Retention

We keep information only as long as it is needed for the purposes described in this Policy. Gameplay and device data are retained for up to **[24]** months, after which they are deleted or aggregated so that they can no longer identify you. Purchase records are retained for as long as required by applicable tax and accounting law. Support correspondence is deleted **[24]** months after the enquiry is resolved.

7. Security

We use technical and organisational measures appropriate to the sensitivity of the data we hold, including encryption in transit and restricted access. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

8. Children's Privacy

The Game is rated for adults and is not directed to children. We do not knowingly collect personal information from anyone under 18 years of age, and the Game is not listed in any children's or family programme on Google Play or the App Store.

If we learn that we have collected information from a child, we will delete it promptly. If you believe a child has provided us with information, contact us at sabarazkhan153@gmail.com and we will act without undue delay.

9. Your Rights

9.1 European Economic Area, United Kingdom, and Switzerland

You have the right to access, correct, delete, or receive a portable copy of your personal data; to restrict or object to processing; and to withdraw consent at any time without affecting processing carried out before withdrawal. You may also lodge a complaint with your national data protection authority.

9.2 California

You have the right to know what personal information we collect and how it is used and disclosed, to request deletion or correction, and to opt out of the sharing of personal information for cross-context

behavioural advertising. We will not discriminate against you for exercising these rights. To opt out of ad-related sharing, use the device controls in Section 4 or contact us.

9.3 How to exercise your rights

Email sabarazkhan153@gmail.com from the address you wish us to respond to, and include your in-app player ID (shown in the Game's settings screen) so we can locate your data. We respond within 30 days. Because we do not collect your name or account details, the player ID is usually the only way we can identify your records — without it we may be unable to fulfil the request.

10. International Transfers

The Game is available worldwide, and your information may be processed on servers located outside your country of residence, where data protection laws may differ from those in your jurisdiction. Where personal data is transferred out of the European Economic Area or the United Kingdom, we rely on the European Commission's Standard Contractual Clauses or another lawful transfer mechanism.

11. Third-Party Links

The Game may contain links to third-party websites or services that we do not control. This Policy does not apply to them, and we are not responsible for their content or privacy practices.

12. Changes to This Policy

We may update this Policy to reflect changes in the Game, our providers, or the law. We will post the revised version at the address where you found this Policy and update the "Last updated" date. If the changes are significant, we will give notice inside the Game before they take effect. Continued play after the effective date means you accept the updated Policy.

13. Contact Us

If you have questions, requests, or complaints about this Policy or about how your data is handled, contact us by email:

Email: sabarazkhan153@gmail.com

We aim to reply to all enquiries within 30 days.

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