

[your name]

123 Your Street
Your City/Town
Your Postcode
no_reply@example.com

[insert date]

**Ofcom
PO Box 1285
Warrington
WA1 9GL**

Dear Ofcom,

I am writing to express my strong dissatisfaction with the current practice of mid-contract broadband price rises and urge you to reconsider your current stance on this issue.

In July 2024, you told telecoms providers they must be upfront about impending price increases, and to communicate these to customers in fixed pounds and pence.

However, I strongly believe that by simply enforcing providers to avoid inflation-linked price rises, this has backfired and increased the burden on the average consumer.

The current regulations, which permit fixed-sum price rises, disproportionately impact customers on cheaper packages.

A £3 increase on a £26 monthly package represents a significantly larger percentage rise than the same increase on a £50 package. This effectively penalises those customers who are likely already on tighter budgets.

Broadband Genie estimates that using the inflation-linked system, price rises would have been around 6.4% in 2025. This is less than half of the average rise customers will be facing after your legislation. This again is likely to penalise those on the tightest budgets, and benefit providers exploiting Ofcom's ruling for profits.

I urge Ofcom to take action to protect consumers from unfair mid-contract broadband price rises. I believe that the best way to do this would be to prohibit providers from increasing prices mid-contract.

Thank you for your time and consideration.

Sincerely,

[Signature]

[Your Name]