

My prospect is selling a learn how to play drums as a beginner course 'Total Drummer'
This outreach is via a Instagram DM

Hey Matt.

I'm going to keep this short to not waste your time.

I can see how you are passionate about teaching drumming, to be a 'Total drummer' as you say.

To continue the positivity, I analysed your website and saw that over 70% of people were clicking off the first page, therefore not seeing what you have to offer.

That's where a website rehaul could really work in your favour drawing more sales. I estimate it to be about 20% more.

If you would like to discuss with me more about it and create more drummers around the world, Message me when you're free.

Thank You - Adam