

Video Script for raising awareness of World Spine Care's Helping Hands campaign

For use on waiting room digital signage, website, Facebook Live, Instagram Stories, etc.

Free teleprompter apps like [Bigvu](#) (Android) or [Teleprompter](#) (iOS) make it easy to read from a script without having to memorize it. Copy and paste this script or your editing version into the app, and start recording.

Hi everyone, I'm Dr. _____.

I wanted to take a minute and tell you about World Spine Care, an international charitable organization whose mission is to improve lives in underserved communities through sustainable, integrated, evidence based, spine care.

Did you know that 577 million people in the world today experience low back pain? In fact, the greatest burden of disability worldwide is attributed to neck and back pain combined? This condition disproportionately affects women, the elderly, rural communities, and those in lower-income countries.

World Spine Care has responded to this need by opening clinics in developing communities around the world, particularly in underserved populations where people depend on manual labour for their survival and livelihood, and often have very limited access to spinal care.

This year, from October 1st to December 31st, myself and others from [___name of clinic___] are raising funds in support of this important cause through World Spine Care's Helping Hands campaign. We want to extend our reach to the 577 million people who suffer from low back pain. As a clinic, we have set a goal to raise [_____] dollars, and we invite you to contribute to our Helping Hands fundraiser.

No donation is too small, and if you find it in your hearts, a donation of \$57 or more will be met with a tax receipt.

You can learn more about the positive impact this organization is having on the lives of their people by providing the best spine care possible. Visit worldspinecare.org to learn about their clinics and research projects.

You can make a donation online or by speaking with someone in our clinic during your visit.

So please consider joining all of us here at [___name of clinic___] by supporting this worthy organization and extending our reach to those less fortunate people of the world.

Together, we can achieve our shared vision of a world in which everyone has access to the highest quality spine care possible. Thank you.