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## Campaign Scoping Paper

Proposal Name		
Proposal Author(s)		
Proposal Date		
Issue		
<i>What is the problem? Include evidence.</i>		
Root cause		
<i>Who or what is the source of the problem?</i>		
Impact	Region	
<i>Which groups are affected? How are they impacted? To what extent?</i>	<i>Is this a local issue? Which geographical area is impacted?</i>	
Target		
<i>Who can make the decision that will fix the problem?</i>		
Resolution		
<i>What is the solution to the problem?</i>		

Action	
<i>What action is required for the problem to be resolved? Can advocacy be employed to effect?</i>	
Role	
<i>What role could we play in the campaign?</i>	
Support	
<i>Does this issue have or could it achieve broad community support?</i>	
Past	Present
<i>Who else has been active in this space? What did they do? How did they fare?</i>	<i>Who else is active in this space? What are they doing? How are they faring?</i>
Partnerships	
<i>Which other groups might be interested in working with us?</i>	
Risks	
<i>What are the risks to us?</i>	
Prospects	
<i>Can we make a significant impact? What is the likelihood of achieving the desired outcome?</i>	
Recommendation	
<i>Should we pursue this opportunity? What are the prerequisites for our involvement?</i>	

