

Sudbury Route 20 Corridor Study

Stakeholder (Property & Business Owners) Interview

Questions

February 24, 2025

General Business Climate

1. How would you describe the overall business climate along the Route 20 Corridor?
2. What are the biggest advantages of operating a business in this area?
3. What are the biggest challenges your business faces in this corridor?
4. Have you noticed any recent trends in business activity, either positive or negative?

Infrastructure & Accessibility

5. How would you rate the condition of roads and sidewalks in the area?
6. Are there any infrastructure improvements (e.g., road repairs, lighting, sidewalks, etc.) you think are needed?
7. How accessible is your business to customers and employees? Are there any barriers to access?
8. Are there sufficient public transportation options for your employees and customers?
9. Do you view the roadway corridor as a destination, a transportation conduit, or both, and why?
10. What are your primary safety concerns within the corridor?
11. What transportation challenges or issues do you see within the corridor?

Impediments to Business Growth

12. What are the biggest regulatory/zoning challenges you have encountered in Sudbury?
13. How easy or difficult is it to get permits and approvals for renovations, signage, or expansion?

14. Have you faced any challenges related to Town policies or regulations that have negatively impacted your business operations?

15. Are there any specific policies or restrictions you believe are limiting business growth?

Missing Uses & Business Types

16. Are there any types of businesses or services you feel are missing from the Corridor?

17. What types of businesses would you like to see introduced to complement your own?

18. Do you believe there is a sufficient diversity in the mix of businesses along the corridor?

Parking & Access

19. Do you think there is adequate parking available for customers and employees?

20. Have you experienced any issues related to parking availability?

21. Would additional parking or changes to traffic flow improve business conditions?

22. Do you think pedestrian and bike access to businesses is sufficient?

Environmental & Sustainability Considerations

23. Are there any environmental regulations or concerns that have impacted your business?

24. Would you support green infrastructure initiatives, such as improved stormwater management or energy-efficient lighting?

25. Are there any environmental issues (e.g., flooding, contamination, excessive road salt use) that affect your property or business?

Town Business-Friendliness & Support

26. How supportive do you feel the Town of Sudbury is toward businesses?

27. Have you engaged with the Town government or economic development organizations for assistance?

28. What improvements could the Town make to be more business-friendly?

29. Have you participated in any local business associations or networking groups? If so, how have they helped?