

Gail K. Boudreaux

Sept. 29, 2021

**President and Chief Executive Officer
Anthem, Inc.
220 Virginia Avenue
Indianapolis, IN 46204**

Dear Ms. Boudreaux;

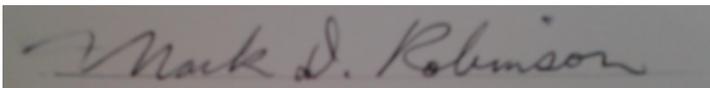
As an unaffiliated private citizen, I'm approaching you and Anthem in hopes of getting in touch with someone in your organization who might help promote the proposal laid out in [this petition \(Vitacred\)](#) . Though I have been working on the Vitacred idea for several years, I just created the petition today, (it only has seven signatures as of this writing, yours would be welcome) and am seeking contact with representatives of the four largest health insurance providers in the US, to see what similar initiatives might already exist. Your leadership position in the health insurance field qualifies you, to my thinking, as a decision maker who could help make this program a reality

I note from your [Health Equity](#) program that you are dedicated to reducing health disparities, and Vitacred would make this possible without any tax increases or premium cost reductions. Please note the white paper linked at the bottom of the petition narrative.

Since I'm proceeding from the largest to the smallest of the top four market share health insurance companies (Anthem -11%, Centene - 10%, UnitedHealth -9%, Humana - 8%) you are the first, but I will continue down the list to number five and beyond if none of these pan out.

Thanks for your attention to this and I look forward to hearing from you.

Best Regards,
Mark Robinson
850 435-6807

A rectangular box containing a handwritten signature in cursive script that reads "Mark D. Robinson".