

Course Business Studies		NESA Course Code: Preliminary 11040 HSC 15040	
2 units for each of Preliminary and HSC year. Board Developed Course. DOES count in the 6 units of the Board Developed Courses required for the HSC. DOES count towards an ATAR. Exclusions: Nil		Course costs Yes	
Success Criteria (what skills and aptitudes you need to have for success in this subject) An interest in being involved in business, either running your own business or working in a large corporation. Strong written communication skills Strong numeracy skills			
Course Description Business Studies investigates the role, operation, marketing, finance and human resources within our society. Factors in the establishment, operation and management of a small business are integral to this course. Students investigate the role of global business and its impact on Australian business. Students develop research and independent learning skills in addition to analytical and problem solving competencies through their studies.			
Main Topics Covered			
Preliminary course		HSC course	
Nature of Business	20% of course time	Operations	25% of course time
Business Management	40% of course time	Marketing	25% of course time
Business Planning	40% of course time	Finance	25% of course time
		Human Resources	25% of course time
Particular Course Requirements The Preliminary course involves – investigating the workings of small and medium enterprises. The HSC course focuses on processes and problems for large businesses.			
Assessment for the HSC course			
External Assessment	Weighting	Internal Assessment	Weighting
Section 1: Objective response questions. Section 2: Short answer questions Section 3: Business report Section 4: Extended response	20	Knowledge and understanding of course content	40
	40	Stimulus based skills	20
		Inquiry and research	20
		Communication of business information, ideas and issues in appropriate forms	20
	20		
	100%		100%