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TMA 457
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Create a multimedia artifact that fulfills a common educational purpose.

1) Select a significant purpose typical of your discipline/grade level.

My name is: Rachel Dotson

My content area/discipline is: English

The grade level I plan to teach is: Grade 10

The typical educational purpose I will address is: Enlist parents and school staff (football coach, administrators, music teachers, etc.) to volunteer to give a book talk in class.

My reason for choosing this purpose is: I plan on doing daily Book Talks in my class to give students a plethora of reading options and recommendations. I will do this to show the importance of reading and the many ways it can apply to students' lives. I want students to know the wide world of reading options as well! I love the idea of having parents or other adults the students are familiar with - especially if they are from a discipline outside of English - share their favorite books. This will help students to see reading as a lifelong activity that people other than their nerdy English teacher engage in to enrich their lives. The recommendation of one of these other adults might carry more weight or spark more interest than just my usual Book Talk. So I created a digital flyer to email to the target audience with an explanation and example of what I'm looking for and a way to sign up (there is no actual link, it's fake, but there would be on the actual flyer) for times to visit the classroom.

2) Identify an optimal multimedia artifact for accomplishing the purpose. ● Flyer ● Meme	3) Explore possible technological tools for creating the artifact. ● Graphic Design Tools ● Web Authoring Tools ● Word Processing Tools
4) Select a tool to create the artifact. The tool(s) I will use: Microsoft Word, Meme Generator, YouTube 5) Create the artifact, ensuring it fulfills intended purposes. 6) What have you done to try to evaluate sources for bias and avoid biased portrayals of diverse identities? Why is this important? I created my own meme of a fictional character to avoid the bias of other sources. I am enlisting the help of any willing adult, so all parents and school staff regardless of background.	