

PROGRAMMING RITUAL

About the Programming Folds

Understand AZA and BBG's programming folds and how you can use them to build programs.

In 1928, Boris D. Bogen introduced the Five Folds to AZA. The Folds encourage members to offer well-rounded programs that incorporate many of AZA and BBG's values. The key to elevating program quality is to mix different folds to create interesting and unique events that are relevant to daily life. High-quality programming is a part of what makes BBYO special.

The Seven Folds of BBG are Jewish Heritage, Community Service, Social Action, Recreation, Creativity, and Sisterhood.

The Six Folds of AZA are Athletic, Community Service/Social Action, Education, Judaic, and Social.

The Six Folds of the Aleph Zadik Aleph	
Athletic	Sports in AZA, called Aleph Zadik Aleph Athletics (AZAA), provide opportunities for councils and regions to compete in sporting events, participate in games, and run athletic-based programming.
Community Service/Social Action	In accordance with Jewish tradition, AZA emphasizes the values of <i>tikkun olam</i> (repairing the world), <i>gemilut chasidim</i> (acts of lovingkindness), and <i>tzedakah</i> (charity). Community service can entail a wide range of hands-on activities that involve direct service to those in need. Social action involves mobilizing and educating members to address problems that exist in society, and it requires a group not only to learn about these issues but also to do something about them. AZA encourages members to take an active role in the community through BBYO Stand UP and Explore Israel.
Education	Through AZA, Alephs are challenged to learn about things beyond themselves and the borders of our Jewish faith. Programs that leverage education provide Alephs with an opportunity to gain new skills, seek new understanding, and broaden their perspectives. Education includes teaching members the traditions of AZA.
Judaic	Judaic programs bring a unique, spiritual aspect to life in AZA, seeking to develop an understanding of, and appreciation for, the religion and culture of the Jewish people. Through programming in the Judaic fold, we learn not only about Judaism, but also about the different denominations in which other members practice. Creative programs incorporate the popular culture of today with traditional Jewish rituals.
Social	AZA chapters sponsor and participate in a wide variety of social programs. It is important to be creative and combine this fold with others for effective and meaningful programming. Social programs create fun and easy opportunities to engage prospective members, other chapters, or other members.
Health	To practice healthy habits, educate Alephs on the skills necessary to help recognize health-related issues in others, and give them the tools to take the correct course of actions when required.

The Seven Folds of the B'nai B'rith Girls

Jewish Heritage	Judaism is our common bond. Programming is an integral method to help BBGs understand and appreciate Judaism. Judaic programming may center around traditions, prayers, culture (song/dance/food), Israel, values, and Judaism in pop culture.
Community Service	BBG emphasizes the value of <i>tikkun olam</i> (repairing the world). Community service can be either direct or indirect, including either hands-on service (direct) or participating in service without necessarily encountering the community being served (indirect). Direct or indirect service can be incorporated into any BBG event.
Social Action	This fold aims to educate members about the world around us. Social action also includes advocacy, raising awareness, and speaking up for issues that affect our members.
Recreation	Recreational programming is about moving, getting active, and having a blast. From the B'nai B'rith Girls Games (BBGG) to Mind, Body, Attitude (MBA), almost any program can incorporate recreation. MBA is a sub-fold of recreation and addresses wellness, leadership, emotional intelligence, and healthy living.
Creativity	The fold of creativity urges members to express themselves and their opinions in new, interesting, and relevant ways in order to make a greater impact and is often paired with other folds.
Sisterhood	Sisterhood is not just a fold; it is the essence of the BBG. Sisterhood teaches us to value our Sister and Sibling BBGs, always be the best versions of ourselves and builds enthusiasm and dedication for BBG.
Health	To practice, foster, and celebrate healthy habits, educate BBGs on the skills necessary to help recognize health-related issues in others, and give them the tools to take the correct course of actions when required.