

Subject Line: Shine your business beacon towards success

Hi Beth,

I liked your recent youtube short on gentle hamstring stretches using a blanket.

It's good that you thought about those who have stiff legs and experience pain doing more traditional stretches.

Because of your innovative ideas, your At-Home Pilates Workouts Membership will be a super popular service.

But the vast sea of potential customers drifting aimlessly aren't directed towards the right shore... your membership.

Social media ads can act as a lighthouse beacon to direct them to your shore.

The social media ads I have created will increase traffic to your website as it:

- Makes the reader aware of their pains
- Offers a low sacrifice solution to the reach their dream state

Businesses in similar fields such as Project Shred in the callisthenics niche make use of social media ads.

This resulted in 90 thousand people visiting their site last month. It would be a shame for you to miss out on this level of engagement.

I have posted the social media ad sample underneath.

Let me know by emailing back if you are interested in pursuing a partnership that'll increase the popularity of your membership.

Best regards,

Aston

### **Social Media Ad:**

TIRED of your joints being STIFF and ACHY? 🦵😬

Wish you were as flexible as you used to be? 🧘🔥

Able to carry groceries or play with your kids in the garden with ease and without any twinges, 🛒😬

There is a Pilates method you can use to build strength and flexibility 💪🧘

All while letting stress ooze away. 😌✨

At ANY TIME in your busy schedule and WITHOUT risk of injury 🕒🧘💥

Join our community of like-minded women and unlock the FULL potential of your body and mind.

[Click Here to start your journey towards greater health and vitality TODAY](#)