

How to Write a Manifesto

Description

A manifesto is a statement where you declare the aims and goals that you would like to achieve if you were to be elected

Why write a manifesto?

Writing a manifesto is very important because it not only shows your commitment and passion for the role but it allows voters to think about the future of the ISoc and whether your goals are something they would like to see happen.

Not writing a manifesto means that nobody will know what you want to do and this decreases the chances of people voting for you

How to write a manifesto:

There are many key elements to a good manifesto

1 Experience: Talk about your experience within the society. Have you been to ISoc events? Do you go to their socials? You can also talk about your skills that are relevant to the role, for example leadership and communication skills that you have picked up from part-time jobs or from other extra-curricular activities.

2 Passion: Everybody is drawn to passionate people. This is because it not only shows that you care about ISoc but it also encourages people to come on board with your ideas. Talk about why you want to be on the ISoc committee and even if you don't have much experience, your enthusiasm to learn will make up for it.

3 Aims and Objectives: This is the most important part of your manifesto. Use the SMART (Specific, Measurable, Achievable, Relevant, Time) structure to help you write your aims. Make your goals relevant to what the ISoc will need or what members will want to show that you understand the society.

A good way to structure your manifesto is:

- Introduce yourself (name, position you're running for)
- Your skills and experience
- Aims and objectives (3 goals is ideal)
- Closing statement