

Riverside Middle School Weekly Planner

Mrs. Farrell

Week of Oct 27-Nov 4, 2025

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Course: 7th Grade Cycle Exploratory Writing

Periods: 2, 3, 6, 7, 8

Day	Standard / I Can... Statement	Lesson Activities	Assessments	Reminders
Mon Oct 27	I can design an original business sign that reflects my business's identity, purpose, and community connection.	Get out Community Business Planning Worksheet. Create a business sign including name, logo, and tagline. Signs may be hand-drawn or designed digitally (original work only). Consider the vibe and audience you want your business to represent.	Completion of original business sign (graded for creativity and clarity).	End of Cycle 1: Nov 4. Trifold Boards must be complete and ready for display by Nov 1. Presentation s: Nov 3-4.

<p>Tues Oct 28</p>	<p>I can apply rhetorical strategies (ethos, pathos, logos) to advertise my business effectively.</p>	<p>Create a Grand Opening Advertisement that uses ethos, pathos, and logos.</p> <p>Focus on target audience, business “vibe,” and community connection.</p> <p>Copy and paste advertisement below your name in the class printing document (Google Classroom).</p>	<p>Grand Opening Advertisement due Wednesday, Oct. 29 (checked for persuasive strategy use).</p>	<p>Trifold Board due by Friday, Oct 31.</p> <p>Presentations Nov 3-4.</p>
<p>Wed Oct 29</p>	<p>I can write and prepare a persuasive speech to present my business idea clearly and confidently.</p>	<p>Finalize and submit Grand Opening Advertisement (due today).</p> <p>Begin Speech Writing: Use essay text to develop a 90-second speech to the Town Council.</p> <p>Begin designing trifold presentation boards.</p>	<p>Grand Opening Advertisement (formative).</p> <p>Draft of speech written in class.</p>	<p>Presentations Nov 3-4.</p> <p>Tri-fold boards must be ready by end of week.</p>

<p>Thurs Oct 30</p>	<p>I can revise my speech and visual display to strengthen clarity, confidence, and organization.</p>	<p>Continue writing and revising speech using essay text.</p> <p>Practice speech aloud (timed: 90 seconds).</p> <p>Begin decorating and labeling trifold presentation boards.</p>	<p>Revised speech draft.</p> <p>Trifold design progress check.</p>	<p>Presentations Nov 3–4.</p> <p>End of Cycle 1: Nov 4.</p>
<p>Fri Oct 31</p>	<p>I can confidently present my ideas using a polished speech and professional display board.</p>	<p>Finalize speech and trifold board.</p> <p>Practice presenting to peers for feedback.</p> <p>Class helpers receive Halloween treat for their hard work! 🎃</p>	<p>Completed trifold board and practiced speech (participation grade).</p>	<p>Presentations: Nov 3–4.</p> <p>End of Cycle 1: Nov 4.</p>

<p>Mon/Tues Nov 3/4</p>	<p>I can present my business proposal confidently and clearly, using my trifold board and speech to persuade the Town Council.</p>	<p>Present business project to Town Council (classmates, teacher, and invited guests).</p> <p>Audience members complete peer feedback slips.</p>	<p>Major Grade #1: Argument Essay</p> <p>Major Grade #2: Presentation/Speech</p> <p>Peer Feedback: Participation</p>	<p>End of Cycle 1: Nov 4.</p>
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