Pitch:

Video 1: career exploration
- 6:40 (answering question, how did you work up the courage to change paths?) - not everyone is lucky enough to have a passion or know what they want to do. Be curious, try different things, and you'll find your passion. 7:22 she starts a personal anecdote about how she balanced her need for technical skills in order to get a visa with her interest in journalism back in the Soviet Union. Ends at 10:12. Love this!!!
- 10:56 - (answering question about the best way to best explore even within a rigid job position) if you prove yourself as someone who gets something done, you have more flexibility and it will take you far. Example: extreme sense of ownership over a project is better than someone who is just a cog in the machine. Short and sweet. Ends at 11:56. Good!!
- 12:26 - "there are a lot of smart people, there aren't a lot of people who actually get things done." Ends 12:33. Would pair well with above point
- 14:59 - (Answering question about the experience of going from a big company to a small company/start up) switching companies allowed her to figure out what she enjoys but also allowed her to become very competitive in terms of job apps. Firms want to see people who have varied experiences. Latter half gets into specifics of engineering and firms so may be less relevant. Whole thing ends at 17:24. Great!!

Video 2: short video (less than 2 mins) about the professional role of engineers now and into the future
- 29:47 - (answering question about what the future is like for engineers) Nowadays, most companies are run by engineers, though it wasn't like this two decades ago. Now, companies like KKR are both world class financial orgs and world class engineering orgs. Tech is necessary for all businesses. Ends 31:42. Not bad! I think could be a good standalone piece focused on engineering and its modern importance.

Video 3: short video (approx two mins) about the role of mentorship in her career path and advice for students seeking mentorship
32:05 - (answering question about how mentorship has played a role in her career and how people can find a mentor) avail yourself to different opportunities, different people, different advice, etc., and make sure that comes from a diverse set of people. Ends 33:28. Could be good for a short standalone on mentorship

All Notes:

4:24 (answering question about how her career began) - she started in social justice for the ACLU, then she moved to interest in tech. Ends 6:25. Eh
6:40 (answering question, how did you work up the courage to change paths?) - not everyone is lucky enough to have a passion or know what they want to do. Be curious, try different

things, and you'll find your passion. 7:22 she starts a personal anecdote about how she balanced her need for technical skills in order to get a visa with her interest in journalism back in the Soviet Union. 8:03ish she goes on a bit of a tangent about engineering, getting at the fact that a good foundation is critical (may not to include after 8:03). Ends at 10:12. Love this!!!

10:56 - (answering question about the best way to best explore even within a rigid job position) if you prove yourself as someone who gets something done, you have more flexibility and it will take you far. Example: extreme sense of ownership over a project is better than someone who is just a cog in the machine. Short and sweet. Ends at 11:56. Good!!

12:26 - "there are a lot of smart people, there aren't a lot of people who actually get things done." Ends 12:33. Could pair well with above (not stand-alone, obviously)

13:42 - (answering question about how she decided to make the leap from the ACLU to a programming/tech position) She joined a start up as a founding member, talks about her personal experience. Not super relevant to students because it's very personal to her personal experience. No

14:59 - (Answering question about the experience of going from a big company to a small company/start up) switching companies allowed her to figure out what she enjoys but also allowed her to become very competitive in terms of job apps. Firms want to see people who have varied experiences. Latter half gets into specifics of engineering and firms so may be less relevant. Whole thing ends at 17:24. Great!!

17:44 - (answering question about how to become lucky by design) (can start at 18:29) every person should try working in a start up, learn in your off-time, and stay curious and dabble in things. Ends 20:05. Eh, but maybe should include because lucky by design is her thing.

20:18 - (answering question about whether she has any tips for students who might be going through a virtual recruiting process) Engineers could be thought leaders. (Around 20:54ish): you can avail yourself to lots of opportunities because so many things are virtual now. Ends 21:36. Eh

22:17 - (answering question about how students can decide if a company is a good fit for them) research a company, but you may not get the right manager so research can only take you so far. Follow someone's referral if you know someone who loves a particular company, it's a good way to ensure that it's a good fit. There are. No guarantees, Make sure you have a good rapport with the manager and understand clear expectations for the role. Ends 24:31. Good!

24:48 - (answering question about skills engineering students can develop to make sure they're career-ready and management-ready) management doesn't come easy. Ends 27:35. Management isn't particularly relevant to students and young professionals, so nah

28:02 - (answering question about her core mission to be transparent) there is something powerful about tech that requires you to get things done. Thus, it requires a different level of transparency and a different level of leadership. Ends 29:24. Doesn't really answer the initial question, so, nah

29:47 - (answering question about what the future is like for engineers) Nowadays, most companies are run by engineers, though it wasn't like this two decades ago. Now, companies like KKR are both world class financial orgs and world class engineering orgs. Tech is necessary for all businesses. Ends 31:42. Not bad! I think could be a good standalone piece focused on engineering and its modern importance.

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