



Morningside Theatre Co.

Won't you consider advertising with the best kept secret in Morningside?

Who we are: Morningside Theatre Company offers fantastic opportunities for aspiring young actors to produce quality productions in our church basement. We work fast and fun to bring the best of every students' abilities to the stage. As an outreach of Morningside Hills UCC at the corner of Grimes and Morningside, we offer year round classes and show camps, creating a safe space for children and youth to gather as a community.

How we started: Morningside Theatre Company was founded in 2010 by EMC's Jim Lansing, Kelly Newell and Jane Williams. With just nine student actors, many playing multiple roles, our little stage in Fellowship Hall became the fairytale world of *Into the Woods JR*. And from that moment on, summers in Morningside have never been quite the same! Our wonderful neighborhood families spread the word and over the years we have grown to multiple camps and classes year round, for kids grade K-12. Our season now includes a yearly community theatre production, where actors ages 8-80 take the stage together. In 2024, we produced *Beauty and the Beast*, which starred 49 actors, 11 musicians, 7 performances and over 1000 audience members!

As MTC continues to expand, we hope you'll consider supporting us. Your program advertising dollars will help provide scholarships for children in need, help keep our technology up to date and help us to continue providing high-quality basement theatre for all! Thank you!

Business Memberships:

Actor (\$250) 1/8 Page ad per Program Curtain Speech Shoutout	Stage Manager (\$500) 1/4 Page ad per Program Curtain Speech Shoutout
Director (\$1000) Half Page ad per Program Curtain Speech Shoutout Two Free Tickets to Each Production	Producer (\$1500) Full Page ad per Program Curtain Speech Shoutout Two Free Tickets to Each Production



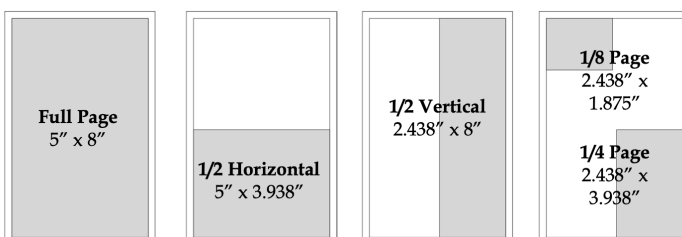
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A Typical Year at Morningside Theatre Company:

SHOW	TYPE	SHOWS	AUDIENCE
<i>Beauty and the Beast</i>	Community Show	6	1150
<i>Cabaret</i>	Variety Show	1	100
<i>Winnie the Pooh KIDS</i>	Elementary Show	6	1100
<i>A Year With Frog and Toad KIDS</i>	Elementary Show	6	1175
<i>Shrek JR</i>	Middle School Show	6	1035
<i>Into the Woods</i>	High School Show	4	575
<i>101 Dalmatians KIDS</i>	Elementary Show	2	410
<i>The Addams Family</i>	Middle School Show	3	450
<i>Workshop Show</i>	Elementary	1	160
TOTALS	TOTALS	35	6,155

Your advertisement will reach over 6,000 area residents.

The above list represents our complete 2024 season. It is intended to give you a representation of a typical Morningside Theatre season. Sponsors will see their message in each playbill for one year.



Thank you,
Morningside Theatre Company Staff & Board
www.morningsidehills.org/mtc/
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