

## 2024-25 Poll Worker Recruitment

Poll workers are critical to the success of an election. Having an adequate number of poll workers to staff polling places on and before Election Day can ensure voters receive the assistance they need at the polls and can help provide a positive and smooth voting experience for all.

Election Administrators are recruiting poll workers for the August and November elections! Wisconsin needs non-partisan poll workers to ensure a safe, fair, and accurate election for all voters.

## Messaging

#### **General Messaging**

Our freedom to vote depends on ordinary people who make sure every election runs smoothly and everyone's vote is counted. We believe voting should be a positive, empowering experience for everyone. We're on a mission to recruit the next generation of poll workers to make that a reality.

Being a poll worker is a valuable way to give back to your community and support your neighbors. It's one of the most effective ways you can help make sure our democracy works as it should. Poll working is fun, nonpartisan, and you get paid! Do your part to ensure safe, free, and fair elections for Wisconsin voters.

Poll workers are critical to help maintain safe in-person voting for communities without reliable access to mail service, voters with disabilities, voters who need language assistance, or for voters who simply want to cast their ballot in person.

There is no such thing as off years. In 2024, crucial state and local races are happening throughout Wisconsin, and election administrators need poll workers committed to empowering voters.

## Sample Email

Dear (Neighbor, name, . . .)

Want to know a key way you can help ensure fair and accessible elections in your community? By signing up to be a poll worker! Help make sure elections run smoothly and ensure all eligible voters are able to cast a ballot.

Please sign up today to serve your community in your next local election. powerthepolls.org/lwvwi

Sincerely, Organization

Dear (voter, neighbor, name, . . .)

Your community needs poll workers.

As a poll worker, you get paid to help make sure the election is fair, efficient, safe, and accessible for all voters. Poll workers support early voting locations, ensure technology functions, and help minimize long lines and delays at polling places. The earlier you submit your application, the more likely you are to get selected.

Sign up to help your neighbors vote. powerthepolls.org/lwvwi

Sincerely, Organization

#### **Newsletter Blurb**

Our freedom to vote depends on ordinary people who make sure every election runs smoothly and everyone's vote is counted. We believe voting should be a positive, empowering experience for everyone.

Serving as a poll worker is a valuable way to give back to your community and support your neighbors. It's one of the most effective ways you can help make sure our democracy works as it should.

Poll workers are critical to help maintain safe in-person voting for communities without reliable access to mail service, voters with disabilities, voters who need language assistance, or for voters who simply want to cast their ballot in person as they always have.

We're on a mission to recruit the next generation of poll workers to help make that a reality. Important state and local races are happening in Wisconsin in 2024, and election administrators need poll workers who are committed to ensuring safe, fair, and free elections for all voters.

Sign up here: <u>powerthepolls.org/lwvwi</u>

## Sample Texts

- Elections officials in [location] are looking for poll workers to check in voters and help manage polling places for upcoming elections. You even get paid! Can you sign up today? <a href="https://www.powerthepolls.org/lwvwi">https://www.powerthepolls.org/lwvwi</a>
- Hi [name], I'm [name] w/[organization]. Serving as a paid poll worker empowers your community AND ensures elections are fair, smooth, and accessible for all voters. Interested? Sign up here: https://www.powerthepolls.org/lwvwi

## Sample Social Media Posts

- Do you speak Spanish? Help your neighbors vote in the next election by becoming a poll worker. Learn more at <u>powerthepolls.org/lwvwi</u>
- Signing up to be a poll worker is a rewarding way to strengthen our democracy, give back to our community, and ensure free, fair, safe, and accessible elections for everyone! Learn more at powerthepolls.org/lwvwi
- Want to get paid for defending democracy? Sign up to be a poll worker! Learn more at powerthepolls.org/lwvwi
- Fair elections are an essential part of our democracy. Become a poll worker to ensure
  everyone in your community is able to vote—and get paid for doing it. Sign up today at
  powerthepolls.org/lwvwi
- Support your community by being a bilingual resource for voters at the polling location. Sign up to be a poll worker today. Learn more at <a href="mailto:powerthepoll.org/lwvwi">powerthepoll.org/lwvwi</a>

#### Resources

## Poll Workers Make Democracy Work - One Pager

<u>Click here to view the one pager</u> that includes the requirements to become a poll worker, what poll workers do, and why they are important to our democracy.

## \*NEW\* Poll Worker Recruitment Flyer

Click here for LWV flyer
Click here for non branded flyer

## Poll Working 101 Slide Deck

<u>Click here for a Poll Working 101 slide deck</u> that includes content about why poll workers matter, what poll workers do, and how to become a poll worker. Bonus gratitude from election administrators!

## Power the Polls Poll Worker Sign Up Link

<u>Click here</u> for the League of Women Voters of Wisconsin affiliate sign up link. When potential poll workers sign up using this link Power the Polls send periodic emails to ensure the poll worker has completed their application. The League of Women Voters of Wisconsin also receives the list of individuals who signed up using this link allowing us to contact them directly. Please add this link to your website and send it to your members!

# League of Wisconsin Municipalities - Election Workers are our Friends, Family, and Neighbors

<u>Link to Facebook post to reshare</u> the video PSA about Wisconsin elections and that they are run by our neighbors, family, and friends.

## Clerk Thank You Letter Template

Link to template document

## LTE Template

Link to sample LTE document

LWVWI Ballot Bulletin: Poll Worker Selection Process

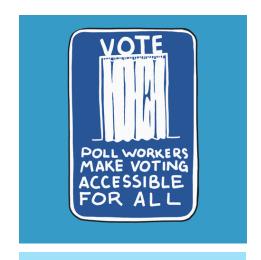
Link to Facebook, Instagram, Twitter, Website

## Graphics and Poll Worker Quotes (>> download here)

















## Poll Worker Testimonials















## Spanish Language Resources

## Sample Social Media Posts - SPANISH

- Las elecciones imparciales son esenciales en nuestra democracia. Trabaje con paga en las elecciones y asegure que todos en su comunidad puedan votar. Inscríbase hoy powerthepolls.org/lwvwi
- Apoye a su comunidad en las elecciones de este año como recurso bilingüe para votantes en su recinto electoral. Inscríbase hoy para ser trabajador electoral powerthepolls.org/lwvwi
- ¿Habla inglés y español? Ayuda a sus vecinos a votar. ¡Inscríbase hoy para ser trabajador electoral! - powerthepolls.org/lwvwi

## **Graphics**





## Poll Worker Recruitment Day - August 12, 2025

Poll Worker Recruitment Day is a national day of action established by the Election Assistance Commission to recruit new potential poll workers who are committed to ensuring safe, fair, and free elections for all voters.

## Sample Social Media Posts

- Today is Poll Worker Recruitment Day! Working the polls is one of the most effective
  ways to support democracy. Sign up to be a poll worker and help our elections run
  smoothly. Sign up today: <a href="mailto:powerthepolls.org/lwvwi">powerthepolls.org/lwvwi</a> #PollWorkerRecruitmentDay
- Want to know a key way you can help ensure fair and accessible elections in your community? By signing up to be a poll worker! Help make sure elections run smoothly and polling places stay open in your own community by signing up to be a poll worker at powerthepolls.org/lwvwi today. #PollWorkerRecruitmentDay
- It's never too early to help democracy! By signing up to be a poll worker, you can ensure
  that all voters—including voters with disabilities, voters who need language assistance,
  and voters who want to cast their ballot in person—have a positive experience at the
  polls. Sign up today by visiting <u>powerthepolls.org/lwvwi</u>.
- Every voter deserves to see themselves reflected in our democracy—including having people at their polling place who look like them and speak their language. Help ensure fair and equal access to the polls by signing up as a poll worker at powerthepolls.org/lwvwi.

## Sample Newsletter Blurb

Every voter should be able to easily and efficiently cast their vote - that's why it's so important that poll workers are identified early and often to help make sure everyone's vote is easily cast. August 1 is **Poll Worker Recruitment Day** – and to prepare for November 2024, we're helping find people in communities around the state to be part of making sure election sites run smoothly.

Poll workers are critical to help maintain safe and accessible in-person voting for communities without reliable access to mail service, voters with disabilities, voters who need language assistance, or for voters who simply want to cast their ballot in person as they always have.

It's a major presidential election year and election administrators need poll workers who are committed to ensuring safe, fair, and free elections for all voters. Join us as we push for poll workers on August 1, and learn how you can get involved now.

Sign up here: powerthepolls.org/lwvwi

## Sample Email

#### SALUTATION,

Our democracy depends on everyday people to help elections run smoothly and make sure every vote is counted. Today, [ORGANIZATION] is celebrating **Poll Worker Recruitment Day**, a national day of action to recruit a new wave of poll workers.

As a poll worker, you help elections in your community run smoothly by keeping early voting locations open, ensuring technology works, and helping voters who may need additional support at the polls.

It's a great way to give back, support the process of democracy, and get paid!

## Will you join us in supporting democracy today? Sign up to be a poll worker at <u>powerthepolls.org/lwvwi</u>

When you sign up, Power the Polls will direct you to the official poll worker application for your local jurisdiction. Once you submit your application, you'll hear from your local election administrator about opportunities in your community.

Thank you for joining [ORGANIZATION] to help ensure accessible elections for all voters. You can also help spread the word about Poll Worker Recruitment Day:

[SHARE ON FACEBOOK] [insert link]

#### [SHARE ON INSTAGRAM] [insert link]

Thank you for all you do for our democracy.

Sincerely,

## Sample LTE Template

Link to sample LTE document

## Sample Texts

- Today is Poll Worker Recruitment Day! Working the polls is one of the most effective ways to support democracy. Sign up to be a poll worker and help our elections run smoothly. Sign up today: <a href="mailto:powerthepolls.org/lwvwi">powerthepolls.org/lwvwi</a>
- It's Poll Worker Recruitment Day! Signing up to be a poll worker is a rewarding way to strengthen our democracy, give back to our community, and ensure free, fair, safe, and accessible elections for everyone! Learn more at <a href="mailto:powerthepolls.org/lwvwi">powerthepolls.org/lwvwi</a>
- Hi [name], I'm [name] w/[organization]. Serving as a poll worker empowers your community AND ensures elections are fair, smooth, and accessible for all voters.
   Celebrate Poll Worker Recruitment Day and sign up here: https://www.powerthepolls.org/lwvwi