

Samples of my work on news articles writing and reporting

These [files](#) cover a range of topics related to technology and business I've written about, with a particular focus on Apple, and the evolving tech landscape. Here's a summary of each article:

- **Nationwide test of Emergency Alert system:** This article informs about a nationwide test of the Emergency Alert System (EAS) and Wireless Emergency Alerts (WEA) conducted by FEMA and FCC on October 4, 2023. The test aimed to ensure the systems' functionality for future emergencies.
- **MacBooks: The Secure and Cost-Effective Choice for Businesses:** This article highlights a study by Cisco that found MacBooks to be more secure and cost-effective for businesses in the long run compared to PCs. The study emphasized the security benefits of macOS and the potential for cost savings.
- **iPhone 15 Battery Life: What You Need to Know:** This article discusses concerns about the battery life of the iPhone 15 lineup, citing rumors and user complaints about the iPhone 14's battery health. It suggests that Apple may be using cheaper batteries to cut costs, potentially impacting battery longevity.
- **Google promises 7 years of software support for the latest Pixel 8 as it looks to rival Apple:** Google announced that the Pixel 8 and 8 Pro will receive 7 years of software updates, surpassing Apple's traditional support period for iPhones. This move aims to enhance the Pixel's appeal and competitiveness against Apple.
- **EU surveys users if Bing and iMessage should be subject to new DMA regulations:** The European Commission is investigating whether Bing and iMessage should comply with the EU's Digital Markets Act (DMA), which aims to regulate large tech companies and promote competition. The outcome could impact how these services operate in the EU.
- **Emirates cabin crew get a tech boost with new Apple devices:** Emirates has equipped its cabin crew with iPhones and iPads to

improve passenger service and streamline operations. The devices feature custom-built apps for tasks like meal ordering and accessing flight information.

- **China's New App Store Rules Leave Apple Out in the Cold:**
China's new regulations for app stores have excluded Apple's App Store, potentially forcing the removal of thousands of apps. This development highlights the challenges Apple faces in navigating the Chinese market.
- **Apple's Gen Z obsession: What it means for the future of tech:**
This article discusses Apple's strong popularity among Gen Z, with a high percentage of teenagers owning iPhones and intending to purchase future Apple products. The company's brand reputation and the popularity of iMessage contribute to this trend.
- **Apple Wallet Gets a UK-Exclusive Boost with Open Banking Integration:** Apple Wallet users in the UK can now view their bank account balances and transaction history directly within the app, thanks to integration with Open Banking. This feature enhances financial management for users.
- **Apple search engine ambitions revealed in new unsealed testimony:** Newly unsealed testimony reveals that Apple considered acquiring Bing to challenge Google in the search market. However, the company ultimately decided against it and is reportedly developing its own search engine.