

SUMMARY

There are many similarities with the growth and trajectory of impact investing in Canada and Colombia. One of the key factors for the growth of the Canadian ecosystem over the last decade has been the opportunity for Canadian leaders to visit and connect with other nations engaged in this work, through informal and formal study tours of countries such as the UK and the United States. There is an interesting opportunity for similar sharing and learning with leaders from Canada and their counterparts in Colombia. Accordingly, SVX is hosting a study tour in Colombia for Canadian investors, advisors, and impact investing ecosystem leaders from November 5 -8.

DETAILS AT A GLANCE

- Date: November 5-8
- Location: Bogota and Medellin, Colombia
- Cost: Delegates will need to cover flights, accommodations, meals, airport transfers, and any internal transportation costs (eg. cabs, Lyft, etc.).

WHY COLOMBIA?

Colombia's impact investing sector is not only vibrant but also on the cusp of significant growth. We have seen this firsthand over the past five years on the ground in the region, particularly with the recent launch of SVX Colombia. With \$473 million USD in impact investments and a national government that prioritizes impact investing, Colombia offers a unique learning environment for Canadian investors. Drawing parallels with the growth trajectory of impact investing in Canada, we believe that immersive experiences in countries like Colombia can catalyze the Canadian and global impact investing ecosystem.

KEY BENEFITS

1. Peer Learning: Engage with impact investing leaders from both Canada and Colombia, fostering bilateral connections.
2. Knowledge: Gain insights into the Colombian impact investing market, exploring new models, tools, and strategies.
3. Networking: Connect with a range of investors, intermediaries, government representatives, and sector-leading organizations.
4. Investment Opportunities: Direct access to a pipeline of qualified potential investment opportunities in Colombia. Learn about different innovative finance vehicles like SIBs experiences and conservation finance in Colombia.

KEY ACTIVITIES

- Connect with the Colombian ecosystem through the **National Impact Investing Summit (Foro Impacto Colombia 2024)**;
- Build relationships through engaging meetings with peer Colombian investors and sector leaders;
- Enhance your knowledge through participation in a **half day impact investing seminar** with peer Colombian investors and funds;
- Join meetings to engage in **bilateral exchange and learning** with government officials and sector leaders;
- Get immersed in the great work happening on the ground through local **site visits** to connect with enterprises, funds, and institutions leading the way in impact investing and entrepreneurship;
- Learn about the ecosystem through a **showcase event** with Colombian funds, enterprises, and accelerators.
- Potential field trip to Medellín, the second largest city in the country, to connect with different practitioners from the impact investing ecosystem.

TARGET AUDIENCE

We are curating a delegation including:

- Impact investors from Canada, particularly individuals, foundations, families, institutions, and faith-based organizations.
- Impact investing intermediaries including global, national and place-based impact investing funds.

This is a unique chance to engage with your peers and counterparts in Colombia, fostering long-term collaborations. In particular, it may be interesting for folks interested in climate action and biodiversity, gender lens investing, inequality, rural economic development, health, and housing.

COLOMBIAN PARTNERS AND PEERS

The attendees for the study tour will include:

- **Impact investing funds and intermediaries** including ALIVE, Inversor, Campo Capital, SEAF, and others.
- **Institutions** including Bancoldex;
- **Investors**, particularly foundations, such as Fundación Bolívar Davivienda; and corporates.
- **Government leaders** including Agencia Presidencial de Cooperación Internacional de Colombia (APC Colombia), Departamento Nacional de planeación Colombia (DNP), and INNPulsa;
- **Sector leading organizations** including the National Advisory Board (NAB) on impact investing, Latimpacto, Compartamos con Colombia, and others.

KEY OBJECTIVES AND TARGET OUTCOMES

The study tour has the following target objectives:

- Deepen **relationships between key actors in Canada** through an immersive multi-day experience in the Colombian impact investing ecosystem;
- Support **capacity building** for both the impact investing ecosystem in Canada and Colombia;
- Create **bilateral connections** and begin to create long-term linkages between Canada and Colombia in impact investing, by connecting peer investors and leaders in a safe environment;
- Support mutually beneficial **knowledge exchange** including models and approaches to impact investing in Colombia to bring back lessons learned and best practices that could inform the development of new interventions in Canada; and
- Build understanding of Colombian impact investing market amongst Canadian leaders.

We are seeking the following target outcomes to show success following the study tour:

- **Growth in engagement and commitment** by Colombian and Canadian investors and leaders in impact investing, including investment in both Canadian and Colombian opportunities;
- Enhanced **capability** of impact investing intermediaries in Canada and Colombia based on knowledge exchange;
- **Adoption of new models, tools and approaches to impact investing**, from public policy to investment strategies, based on insights gained;
- New relationships between Canadian and Colombian leaders may result in future **collaboration**, from knowledge sharing to co-investment; and
- **Develop Canadians as ambassadors and champions** of the Colombian impact investing marketplace.

DRAFT SUMMARY AGENDA

Monday, November 4	Tuesday, November 5	Wednesday, November 6	Thursday, November 7	Friday, November 8
<i>Flights to Bogota</i> <i>Arrival and settle in Colombia</i>	Morning Briefing at Canadian Consulate Lunch featuring Colombian impact	Foro Impacto Colombia 2024 https://nabcolombia.com/foro-impacto-colombia-2024/	Field Trip to Medellin Canadian Delegation + GAC	<i>Delegates depart for Canada (or go on to other meetings in Bogota/Colombia)</i>

	investing fund and enterprise showcase Afternoon PAIIC Event - Launch Cohort 3 + Launch SVX Colombia • Half day peer Impact investing seminar with Colombian impact investors Evening Foro Impacto Opening Cocktail	Curated one-on-one meetings with peers will take place this day		
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INFORMATION ABOUT THE FORO IMPACTO COLOMBIA 2024:

Foro Impacto Colombia 2024 is the most relevant event in the country to discuss and learn about the trends and perspectives for the impact investing market in Colombia, and the region. This event held by NAB Colombia, will highlight and explore the global landscape of impact investing through the perspectives of international speakers, providing an up-to-date insight into the evolution and adaptation of this approach to meet market needs. Attendees will learn about diverse succes impact stories from various actors making an impact across different regions of the country. New proposals for mobilizing capital towards nature, and social projects that are transforming the lives of thousands of Colombians, among other engaging topics, will be explored.

Results from last year version: + 400 attendees, +70 Impact Investment leaders/ speakers, +350 new connections.

For 2024, some of the main discussion topics would be: Impact transparency (Measure & Reporting), Capital mobilization for ecosystems conservation connecting with COP16 (Cali, Colombia), Regenerative Economy, Climate Change, Agriculture, and Gender, Nature-Based Solutions in Impact Investing, among others.