

In-House Employee or Virtual Assistant: What's Better for your logistics business?



When deciding between an in-house employee or a virtual assistant for your business, it's helpful to identify all the goals that you want to achieve and your work processes. Most of the time, both carry out the same administrative duties for a business. However, what can be your indicating factors in deciding who to hire? The main thing you can do is analyze the pros and cons associated with both types of employees.

What are the similarities?

Regarding their job responsibilities, it is easy to pinpoint that they have similar roles for your logistics business. According to Indeed, in-house logistics assistants manage the company's supply chain and warehouse operations. Comparably, Express Virtual Assistant said that logistics business online assistants also execute administrative duties to their employers by coordinating the

processing of parcels. They are also responsible for documenting issues like contamination and breakages.

What are the differences?

There are numerous differences in-house employees have from virtual assistants. The main contrast is rooted in the advantages and disadvantages linked to both workers.

Advantages and Disadvantages of Hiring an In-house Employee

Here are the advantages of hiring an in-house employee:

- Evaluating an in-house employee's capability and attitude at work is easier because you deal with them in person.
- If you are the kind of person, who values relationships with your employees, you could be able to have more valuable interactions with hiring this kind of employee.
- You could be able to foster effective communication with an-house employee as they are easily reachable.
- Working together in the same office could lead you to evaluate their productivity effortlessly.

Here are the disadvantages of working with an in-house employee:

- There are various costs associated with hiring an employee who works closely with you:
 1. additional expenses for office space and office supplies
 2. employee benefits aside from salary given
 3. training costs and allowances
- You pay them a fixed rate regardless of how much work they have done for the day.
- When you hire the wrong person, turnover costs are more expensive.

Advantages and Disadvantages of Hiring a Virtual Assistant

Here are the advantages of hiring a virtual assistant:

- You can hire virtual assistants on a contract, where you only work with them when needed. Also, they work on flexible hours, only rendering work hours on crucial schedules.
- You can look for the best virtual assistant who works for you anywhere. And, if you decide that you are not a good fit, turnover costs are much cheaper in outsourcing your employees online.
- Virtual assistants value their growth more than anything, so expect someone who continuously avails training helpful to your company. With this in mind, virtual assistants have diverse skills to offer in helping your company grow.

Here are the disadvantages of working with a remote employee:

- If you hire the wrong virtual assistant, they will take advantage of their situation by doing fewer tasks. An example is someone I know who works two hours only on a full-time schedule doing techniques to deceive the tracker.
- Technical difficulties may arise on the virtual assistant's end, and they may hinder work processes.
- Urgent communication does not apply to this kind of worker since you only speak through the Internet, and responses may not be fast.

Which is better for your logistics business?

If you value close work relationships with your employees, you should hire an in-house employee. However, hiring a virtual assistant is the right choice to reduce operating expenses. With the right virtual assistant, your growth is eminent as they seek growth opportunities constantly. It boils down to how you work as an individual and your preferences in pursuing your business goals.