SMART Goal Worksheet: Housing

Use this worksheet to draft your group's SMART goal. A SMART goal is:

S = Specific
M = Measurable
A = Achievable
R = Relevant
T = Time-bound

Examples

Specific
❌ Not Specific: "Housing is a big problem around here."

✅ Specific: "Create a referral network to connect residents in Chestertown Landing and Brook Meadow with housing assistance programs."

Measurable
❌ Not Measurable: "We need more affordable housing."

✅ Measurable: "Host 3 housing resource nights and help 30 residents apply for housing vouchers by November 2025."

Achievable
❌ Not Achievable: "Make rent affordable for everyone."

✅ Achievable: "Partner with Shore Legal Access and the Local Care Team to support 10 residents in navigating eviction threats or rental disputes by the end of 2025."

Relevant
❌ Not Relevant: "Build a luxury condo downtown."

✅ Relevant: "Advocate for zoning changes that allow accessory dwelling units (ADUs) and tiny homes to increase housing options for low-income families."

Time-bound
❌ Not Time-bound: "Help people who are homeless."

✅ Time-bound: "Launch a pilot rent-assistance fund and distribute $15,000 in emergency aid to 15 families in Washington Park and Calvert Heights by March 2026."

Your Group's SMART Goal

Use the space below to brainstorm and refine your SMART goal.

Specific:

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_____

Measurable:

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Achievable:

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Relevant:

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Time-bound:

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Final SMART Goal Statement

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Example SMART Goal Statement:

By December 2025, launch a Chestertown Housing Support Collaborative that connects at least 60 residents—particularly families in Chestertown Landing, Brook Meadow, and Washington Park—to affordable housing options, eviction prevention resources, and utility assistance. The collaborative will host monthly housing clinics, offer one-on-one support with rental applications and legal aid referrals, and partner with at least 3 local landlords or property managers to increase access to below-market rental units.