



Serve Colorado Commission Meeting

February 22, 2024

3:00pm - 5:00pm MT

Zoom

AGENDA

3:00 pm

Role Call - Ben Mattern

3:05 pm

Welcome - Juan Perez, Chair

Welcome - Mark Honnen, Lt. Governor Chief of Staff

- Thanks to commissioners
- John will preview mental health corps
- Priority for Serve and LG Primavera
- emphasizes importance of trained and culturally competent workforce for this space
- Partnership with the Guard
- Exciting pipeline

3:10 pm

Commissioner Introduction

- What is something you are currently working on?
 - Everyone is working on exciting things in both their personal and professional life :)
 - Jean announces she is stepping down as a commissioner

3:20 pm

Executive Director Updates (John)

- Youth Mental Health Corps
 - Beginning to get more real
 - One of our most exciting projects
 - Partnership with SFF, Pinterest, & America Forward
 - Focus on State innovation and Service to Career Pathways
 - Increasing workforce capacity, giving youth opportunities to serve—especially those with lived experience
 - 30-month implementation
 - Hope to hear on grant application next week
 - First year focus:
 - working on expanding existing programs
 - Build on their success
 - Various interested programs and partners
 - Credential Options
 - Community college system
 - 5 microcredentials- credit worthy, designed to stack into newly developed AAS
 - Community healthworker state certification
 - YMHC FUNDING STREAMS
 - SFF, Pinterest, AF



- BHA
- Serve
- Timeline: actively negotiating interagency agreement with BHA
 - Organizing small program competition to apply
 - Hope to launch in the Fall
- Patrice: What will evaluation of the program look like? What is the goal of people coming out of the program?
 - depends on education of someone coming into the program
 - Several different options
 - Community Healthworker to MSW
 - Flexibility within programs
 - Pinterest will have a very strong communications plan around eventual work of this
- NGA Meeting Recap
 - John attended NGA and SFF event with 9 other states
 - Focus on workforce development
 - Discussion on RAP around weatherization and future energy
 - Also needs across state government/climate corps
 - Is there an easier way to hire people into state government?
 - Matt: update on certifications solving issues?
 - John: a little early across the portfolio to say one way or another
 - Teacher pipeline program hasn't gone full recruiting cycle
 - Youth and conservation corps continue to do extremely well
 - Year or so away from being able to say
 - Right question to ask, just a little early

Serve Colorado Updates

- Recruitment (Arianna)
 - External affairs team has been engaged in conversations with programs
 - CONG partnership
 - 2 on base visits
 - Airburst range in January
 - will share data when recruitment numbers become available
 - Commissioner involvement in recruitment
 - Ideas? How would you like to be involved?
- AmeriCorps Week March 10 - 16 (Arianna)
 - 30th anniversary of AmeriCorps
 - transforming AmeriCorps into pathway to opportunity
 - Increasing basic AmeriCorps knowledge base
 - Social media toolkit available to interested commissioners
 - Mary would love to connect on Comcast side about recruitment
- Votes and Planning Grants (Paul)
- **New RFA Priority: Quality Credentialing**
 - Serve Colorado has partnered with several State agencies including the CDHE and CDLE to create a quality credentialing framework. Serve



Colorado is prioritizing programs that offer AmeriCorps members the chance to earn a quality credential during their service.

- Concept papers moved forward in the process will provide detail through a rubric as well as the full application narrative.
- If including quality credentials as part of the concept paper, applicants are to address the following questions:
 - How will member service hours be utilized in attainment toward a credential?
 - What experience does your organization have with credentialing, and what staff support, if any, will be built in to manage a credentialing component?
- If including quality credentials as part of a full application, applicants are to address the following questions:
 - If member service hours are to be utilized in attainment toward a credential, would required hours be satisfied in one service term or would some hours need to occur outside AmeriCorps service and/or in a second term?
 - Is your organization eligible and competitive to receive additional funding or grant opportunities in line with this credential?
 - Can previous education or experience supplement the credential requirements?
 - Are there local employers who would partner with your program if your members earn this credential?
 - Will there be required fees stemming from quality credentialing that need to be integrated into the budget?
- Matt: What about grants that don't have quality credentialing piece?
 - Paul: priority but nothing more
 - John : we have a number of tools available to help out programs
- promoting the work of other state agencies

4:10 pm

Scheduling Update (Ben)

- In-person meeting upcoming dates
- Session ideas for retreat - ask commissioners
 - Learning more about the personal side of commissioners
 - Project could come visit
 - We could visit a site
 - Recruitment conversation, how do we open our networks?
 - Better understanding of allocation of resources: are we only funding in the Denver metro or the whole state?
- Commission Bylaws update
 - Starting back up
 - About halfway finished
 - Need committee to review



4:30 pm Updates and Questions from Commissioners

4:45 pm Public Comment