

# **April Showers to May Flowers**



Nbd. My husband and I chiming in with Diddy et al.

I saved this post and come back to it often. After a year like the last one and change, we hear a lot of chatter about our life's purpose. And after crafting these emails for the last 16.5 years and webbing connections since birth, pretty certain that my purpose - at least in this moment - my oxygen mask moment is putting your oxygen masks on. So...

Cheers to all of you - whether you are making moves, sitting tight, taking risks, applying to school, moving states, buying homes, downsizing... cheers to all of you LIVING, making impact, and doing what you can when you can. Cheers to sunshine and "it's gonna be May." Cheers to hope, growth, new beginnings, and beautiful things. And if you need us, we are

here because by helping you, we feel that magic purpose. Be great friends... and oh yeah, thank goodness - we are busy. See our openings below and pass along to friends because good energy brings good energy...facts.

XO, Marissa\* & the CFM Team 💕 🦂



Check out what's coming from our sister brand, the dreamcatchers! Want more? Sign up for our email newsletter, the dreamDIGEST, <a href="here.">here.</a>



Follow: <u>Facebook</u> | <u>Instagram</u> | <u>LinkedIn</u> Listen: <u>Apple</u> | <u>Spotify</u> | <u>iHeartRadio</u> | <u>Stitcher</u> | <u>Soundcloud</u>

www.thedreamcatchers.life

THE DREAMCATCHERS WEB: <u>Join NOW</u> for career inspiration, collaboration, mentoring, networking. Together, we will #CollectivelyRise and #LeadWithLight!



#### **ADMINISTRATIVE**

Our **NJ** client, a consumer goods company, is seeking an **Executive Personal Assistant** to support the President of the company at the office in Newark. The ideal candidate will have a minimum of 5 years of experience as an Executive Personal Assistant supporting a Chairman, CEO or President in an office. Experience supporting the spouse/family as well is necessary. A proficiency in Microsoft Office Suite and QuickBooks is needed as well. We expect the salary to be **\$75-90K**.

Our **NJ** client, a wealth management company, is seeking a **Office Manager** to handle the day-to-day business operations so that the Wealth Management Advisor (WMA) can focus on business development. The ideal candidate will have 10+ years of work experience and experience as an Office Manager, Executive Assistant or Practice Manager; financial services industry experience is essential. This candidate must also live within a 30-mile radius of Red Bank, NJ. <u>Optional work from home during COVID</u> with eventual return to in-person. We expect the salary to be **BOE**.

## **CONTENT CREATION/MARKETING/MEDIA**

Our **NYC** client, a jewelry brand, is seeking a **Freelance SEO Specialist** to assist the brand's online presence. The ideal candidate will have B2C experience, jewelry knowledge, and a familiarity with SEO programs/software, including Alexa, SEMRush, etc. The Specialist will work remotely but will have access to the team virtually. This part-time role will be 5-10 hours/week at the hourly rate of **\$25/hr**.

Our client, a NYC-based global newspaper website, is seeking a **Freelance Journalist/Motion Graphics and Video Editor**. Hourly rate will be based on experience.

Requirements include: 3+ years News and Entertainment experience; A proven affinity for news relevant to a younger audience. Proficiency in graphics animation using Adobe After Effects and digital video editing. Experience producing for Stories format (Snapchat Discover, Instagram) and YouTube is strongly preferred. Familiarity with most audience reporting tools and have the ability to devise and execute content initiatives to deliver growth against agreed KPIs.

#### **DESIGN**

Our **NYC** client, a private label footwear company, is seeking an **Associate Designer** for their kid's department. This position will report to the Senior Designer and design boys, girls, and infant footwear. The ideal candidate will be skilled in hand sketching and Illustrator, as well as experience in footwear design. This person must also be available for international travel once that resumes in 2022. We expect the salary to be **\$50-75K**.

Our **NYC** client, a clothing/lifestyle company, is seeking a **Graphic Designer** for their print, web, and packaging to support the growing company. This position reports into the Marketing Director and serves a critical role that is responsible for how the brand is brought to life - from design strategy to concepting to production. The ideal candidate will have at least 3-5 years professional design experience, preferably at a digital agency or in-house web team for a product-driven business. Must be proficient in Creative Suite, AI, PS and ID specifically. We expect the salary to be **\$70-80K**, depending on experience.

Our **NYC** client is seeking a **Senior Designer** for their girl's accessories/footwear department. The ideal candidate will have licensing experience and at least 5-7 years of design experience. We expect the salary range to be **\$100-125K**.

Our **NYC** client, a leading licensed goods manufacturer, is seeking a **Temp-Perm Designer** for their Golf line starting ASAP. This role will work directly with the Creative Director and licensor to interpret brand aesthetic and work from conception of ideas through completion of the line. We expect the hourly rate to be based on experience, and the salary to be around **\$100k when perm.** 

## **HR/RECRUITING**

Our **NYC** client, a luxury brand, is seeking a **Recruiter (T-P)** to assist the team with high volume recruitment for their retail stores. The ideal candidate will have luxury retail experience and able to jump in and handle the recruiting process with ease. Once permanent in this role, the focus will be supporting HR and recruitment for the flagship store. We expect the pay to be **BOE**.

#### **RETAIL**

Our **NYC** client, a luxury retail brand, is seeking part-time **Sales Associates and Stock Associates** for their pop-up boutique in Southampton. The pop-up is expected to open in May and last for about 5-8 months. The ideal candidate will have retail experience, luxury preferred. We expect the hourly rate to be **\$20-22/hr** (plus commission for Sales Associate).

Our client, a luxury retail brand, is seeking a **Sales Associate** for their new Valley Fair store in **Santa Clara, CA** that is slated to open in late May. The Sales Associate is responsible for providing outstanding customer service, building, and maintaining a loyal client base, providing clients with product knowledge, informing clients of new arrivals, and working as part of a team to meet individual, boutique, and brand objectives. The ideal candidate will have a bachelor's degree and 6+ years of experience in luxury and/or clothing sales. We expect the base salary to be **\$40-45K** with a 2.5% sales commission structure (projected total comp of ~\$85K).

Our **NYC** client, a luxury brand, is seeking **Associates** of every level for their flagship store on 5th Avenue that is projected to sell \$100 million in their first year open. The ideal candidate

will be from near or far, and want to further their dream/career with luxury retail at a growing fashion institution in NYC. Proven sales experience in a luxury setting is needed.

This full time role will be compensated with salary, commission and bonus.

### **SALES/OPERATIONS**

Our **NJ** client, a consumer product brand, is seeking an experienced **Customer Service Representative** to join the team. The ideal candidate will have previous experience in a customer service role for a wholesale or ecommerce company; experience with BlueCherry is a must. We expect the salary to be \$40-50K.

Our **NYC** client, a private label footwear company, is seeking a **Sales Assistant** for one of their brands. The Assistant will work on orders, process returns, and assist the manager with projects. The ideal candidate will have fashion experience and an interest in footwear.

We expect the salary to be **\$42K**.

Our **NYC** client, a private label footwear company, is seeking a **Merchandise Coordinator**. The Coordinator's duties will support multiple departments in one of the company's brands, including Production, Sales, and Customer Service. The ideal candidate will have 2-3 years of working experience in corporate fashion, preferably footwear. We expect the salary to be \$42-50K.

Our **NYC** client, a private label legwear licensee, is seeking a **Merchandise Assistant** with concentration on product development. This is a dual reporting relationship role with day-to-day reporting into the Senior Merchandise Manager and VP of Production. The ideal candidate will have 1-2 years related experience as well as a bachelor's degree. Knowledge of PLM and VSR is preferred. This role is currently working in the NYC office 4x/week with Friday's remote - eventually, it will be a full-time on-site role. We expect the salary to be \$45-50K.

## To subscribe to specific email lists, click here!











Click our names to view our LinkedIn Profiles.

Questions? Email us!

Marissa Klein\* - EVP/Founder, Fashion & Media - mklein@choicecofashion.com

<u>Jamie Sztoser</u> - Vice President - <u>jsztoser@choicecofashion.com</u>

<u>Kellie Sincere-Humphries</u> - Staffing Manager - <u>ksincere@choicecofashion.com</u>

<u>Maris Halpern</u> - Marketing Coordinator - <u>mhalpern@choicecofashion.com</u>