

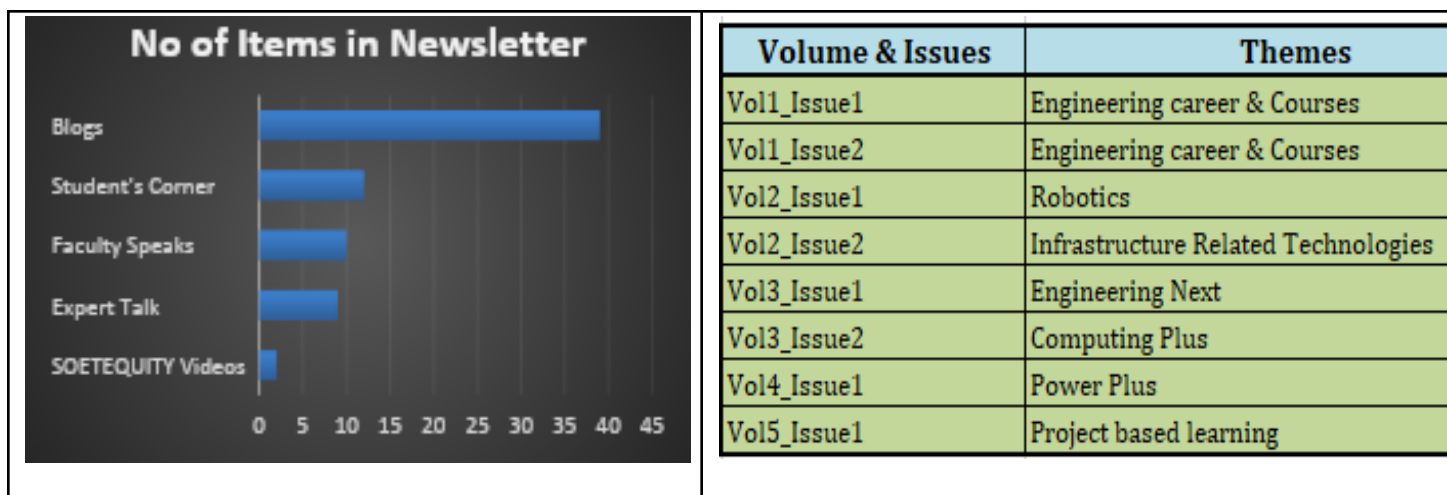
SOETEquity Newsletters for branding

Introduction

SOET EQUITY Newsletter contains important news and updates to make audience aware of achievements by School of Engineering and Technology (SOET). Our newsletter contains a variety of information like articles, embedded videos, blogs etc. The articles which are contributed by both faculties and students of our university reflect how much active their engagement with the university activities. We have published eight newsletters on themes like “Engineering Career and Courses”, “Robotics”, “Computing Plus”, “Project-based learning”, etc.

Achieved

1. Wider reach among different types of audience both inside and outside organization through timely Newsletter distribution via e-mail.
2. Impart awareness for technical advancements in a plethora of domains.
3. Reaching out to more people even in worst situation.



From the Month of July 2020 to Oct 2021, we have published 6 Newsletters.

Volume & Issues	Themes
Vol2_Issue1	Robotics
Vol2_Issue2	Infrastructure Related Technologies
Vol3_Issue1	Engineering Next
Vol3_Issue2	Computing Plus
Vol4_Issue1	Power Plus
Vol5_Issue1	Project Based Learning

