
Title in Thai 16pt
English Title 16pt

ชื่อ สกุล^{1*} / ชื่อ สกุล² (Name and Family name in Thai)

Name Family name / Name Family name

¹สาขาวิชาxxxxxx คณะxxxxxx มหาวิทยาลัยxxxxxx (Affiliation in Thai)

Department of xxxxx, Faculty of xxxxx, xxxxx University

²สาขาวิชาxxxxxx คณะxxxxxx มหาวิทยาลัยxxxxxx

Department of xxxxx, Faculty of xxxxx, xxxxx University

*Corresponding Author

บทคัดย่อ (Abstract in Thai)

TH SarabunPSK 14 pt

คำสำคัญ : xxxxx, xxxxx, xxxxx, xxxxx, xxxxx

Abstract

TH SarabunPSK 14 pt

「1」

Keywords: xxxxx, xxxxx, xxxxx, xxxxx, xxxxx

Introduction

xxxxxxxxx xxxxxxxxxxx xxxxxxxxxxx
xxxxxxxxxx xxxxxxxxxxx

Research Objective(s)

1. xxxxxxxxxxx
2. xxxxxxxxxxx

Research Framework



Figure 1 xxxxxxxxxxx

Research Methodology

Xxxxxxxxx xxxxxxxxxxx xxxxxxxxxxx xxxxxxxxxxx

Research Results

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

Table 1 XXXXXXXXX

XXXXX	XXXXX	XXXXX

Conciussion and Discussion

XXXXXXXX XXXXXXXX XXXXXXXX XXXXXXXX

Recommendation

1. XXXXXXXX XXXXXXXX XXXXXXXX XXXXXXXX
2. XXXXXXXX XXXXXXXX XXXXXXXX XXXXXXXX

References (Examples)

- Chen, L., & Tang, J. (2023). Financial Product Innovation in Cooperative Savings Institutions. *Journal of Financial Services Research*, 56(2), 155-170.
- Piyathamrongchai, K. (2006). *A dynamic settlement simulation model: Applications to urban growth in Thailand* [Doctoral dissertation]. University College London.
- Reeitsu, K. (1996). Introduction: Population Migration and Urbanization in Developing Countries. *Developing Economies*, 34(4), 349-369.
- Sorndee, K., Siengthai, S., & Swierczek, F. W. (2017). Closing Cultural Distance: The

Cultural Adaptability in Chinese-Related
Firms in Thailand. *Journal of Asia Business
Studies*, 11(2), 229-250.

Authors

Mr./Mrs./Miss/Asst. Prof./ Dr. XXXXXX
XXXXXXXXXXXXX

Department of xxxxxxxxxx,
Faculty of xxxxxxxxxx,
xxxxxxxxxxxxx University
123 xxxx Road, xxxx Sub-district,
Mueang xxxxxx District, Province 12345
Tel: xxx-xxxx-xxxx E-mail:
xxxxxxxx@xxxxxx.com

Mr./Mrs./Miss/Asst. Prof./ Dr. XXXXXX
XXXXXXXXXXXXX

Department of xxxxxxxxxx,
Faculty of xxxxxxxxxx,
xxxxxxxxxxxxx University
123 xxxx Road, xxxx Sub-district,
Mueang xxxxxx District, Province 12345
Tel: xxx-xxxx-xxxx E-mail:
xxxxxxxx@xxxxxx.com