

1. Who am I talking to?

I am writing to Tony, a 17-year-old male from the US. He never had a girlfriend but always dreamed of one. He is scared to go and ask a girl out because he lacks confidence and is scared of rejection. One of his biggest pains is seeing girls looking at him flirty, but he lacks confidence and is scared of rejection.

All his friends have gf, but he is the only one in the group that does not have one.



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2. Where are they now emotionally/mentally, what are their problems, and challenges?

Gets up and goes to school sees his crush lock eyes with her and thinks that she might like him as well, but he's just really scared to ask her out, he thinks she will reject him.

He starts to think he is ugly and will never find a girlfriend despite him looking not bad at all. Now even if a girl likes him he won't go and talk to her, because his confidence is at its

lowest and he is scared of rejection and his friends making fun of him.

He starts to feel awkward around women in general, and his anxiety keeps rising. He is in depression now.

3. What do I want them to do, what is my objective?

I want him to find a girlfriend, I want him to feel confident and realize that he is not ugly and it's all about his confidence. I want him to be able to go and talk to girls whenever he wants and know that rejection is simply redirection. There is nothing scary about it. I want him to get out of his depression and wake up next to the girl he likes.

4. What steps do they need to experience what do they need to feel, hear, see, imagine, and believe?

I need to shift his beliefs and him understand that it is all about confidence and so much about looks. That there is nothing scarier than missed opportunities in life. I want him to picture his life if he makes the change. I want him to visualize every element. I also need to use a bit of his pain at the end of the CTA to push him a little bit more. I also need to make it seem easy and simple, remove the effort and sacrifice. I need to give him more than just 1 reason to sign up. Show signs of authority to build trust.

OPT-IN PAGE

SL-ORANGE

TEASER-BLUE

CTA-PURPLE

SL: Gain the Needed Confidence to Approach Every Girl(anywhere)

Discover the **5 Key Gesture Signs She's Into You** for **FREE** and How to Gain the Confidence to Approach her and Ignite a Love So Powerful, She's 100% Yours!

Teaser: What if you could **confidently** approach your crush, knowing that you can make a meaningful connection if she engages in only one of those subtle gestures?

- Overcome the fear of rejection, confidently approach women, and master the art of engaging in conversations.
- Experience the thrill of confidently starting conversations, watching her respond positively to your gestures, and finally securing that date.
- **Imagine waking up next to the girl you only dreamed of!**
- Picture the feeling of her arms around you, the soft scent of her hair, and the smell of her fragrance in the air.

Get ready to build unshakable confidence and step into the relationship you've always dreamed of.



CTA: Don't let another opportunity slip away! Don't let the feeling of missed opportunities haunt you for life!

Sign up for FREE to unlock the secrets of confident interactions and discover the 5 Key Gesture Signs She's Into You.

The journey to a fulfilling relationship starts TODAY! **Sign up now!**

EMAIL:

Name:

Age:

(We will send you the program on your email)

Your privacy is our priority. Your details are securely stored, and we will never share them with third parties.

Meet Alexander Lovegood



Hey, I'm Alex, and I get it. I've been where you are – struggling with confidence, shyness, scared of rejection, and anxiety. But I cracked the code, to unlimited confidence and opportunities, and for the past 20+ years, I've been guiding individuals like you to find their confidence and lasting relationships.

As the author of two best-selling books and holder of a degree from the Relationship Coaching Institute in Berlin, I'm dedicated to guiding you toward fulfilling and lasting relationships.

Let's start this journey together – sign up now and let's find you a girlfriend for 0%!

P.S. Hurry up because there are only 4 hr left until the offer expires forever.

Copy Analyzes

1. I think I need to be more specific about the mechanism for the confidence boost, I can delve deeper into how the program will specifically address Tony's lack of confidence. I need more specificity.

2. The copy mentions visualizing waking up next to the dream girl, but I think I can expand on this by encouraging Tony to visualize the specific moments where increased confidence leads to all these positive moments. Show him more that it is all about his confidence.

3. I can also add another reason for him to sign up, something like exclusive content, or a community of like-minded individuals for support.

4. I can also connect this to a higher desire in the pyramid of Maslow, for example, self-esteem and status. Picture a specific situation when he shows up at a party with a beautiful girl.

How can I fix those things?

I can add something at the end that will show every benefit if they decide to sign up. Something like a summary. But I think it will make the opt-in too long.

Example:

Join Now and Enjoy:

- Exclusive Content: Access tips, techniques, and insights tailored to boost YOUR confidence.
- Community Support: Connect with like-minded individuals on the same journey, providing support and encouragement.
- Elevate Your Status: Imagine the self-esteem boost when you confidently show up at a party with the girl of your dreams!
- Learn how to tell if a girl likes you with just a 5-minute conversation