

SL: *For (name) eyes only!*

Hi (name),

Your social media post from July 19th about burnout being a silent killer really resonates with me as I recently have had a huge burnout from work!

The reason I am reaching out to you today is mentioned deeper in the email but first, I want to share with you a discovery I found on your website

Upon browsing your links in your Instagram bio, I wanted to inform you of a missed opportunity that you can still implement that will see you expand your reach and gain more attention to you as a psychologist.

Content such as newsletters, blog posts, email sequences are a great source of communication with your audience and you should implement these sources of content, it will see your engagement grow as a psychologist.

Would this be in your best interests? If so, we can align our calendars to see what days we're both available and we can talk about this further.

Talk soon,
Kalum.