

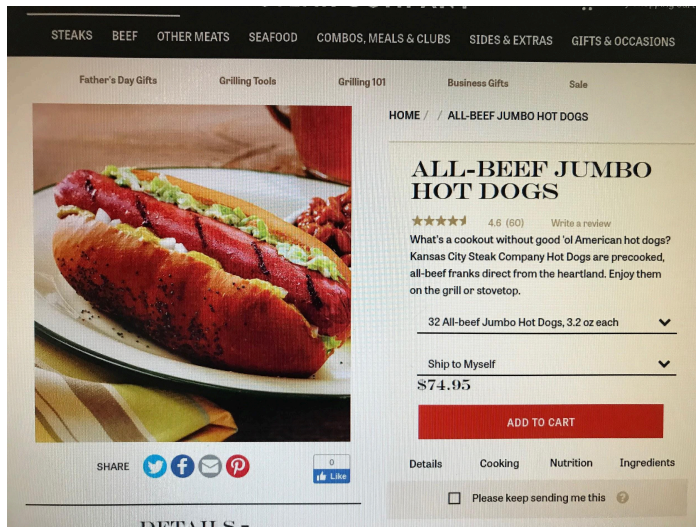
EURO Game Day Hot Dog Stand (entrepreneur uncertainty resources opportunity)

Instructions

You will open and operate a hot dog stand on game days at the University of Alabama. You will need cash, a license to operate, a hot dog stand, and inventory. There are two categories of resources for each of these resources:

Cash (loan)	\$20,000	\$10,000
License	Premium: \$1,000	Perimeter: \$100
Hot dogs (cost-per-dog, includes dogs, condiments, paper)	Premium: \$2.16	Regular: \$1.14
Hot dog stand	Premium: \$8,800	Regular: \$3,200

You need to select one category for each resource.



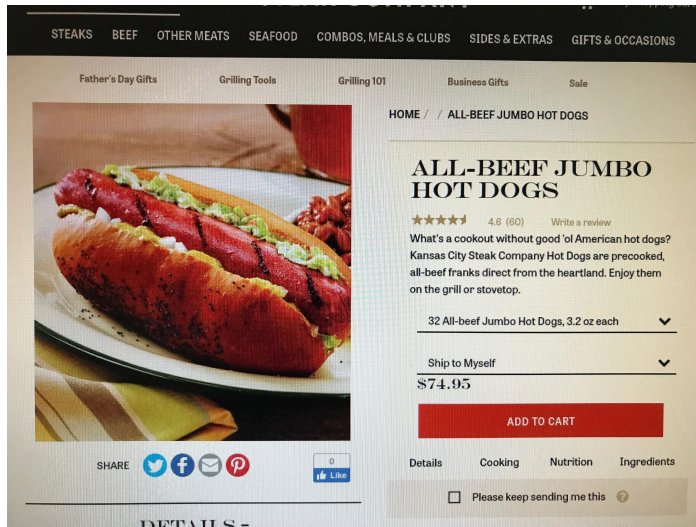
Deluxe all-beef dogs, locally-baked buns, Crimson Sauce, condiments, and napkin

Cost per hot dog order = \$2.16



Turkey, chicken, & pork dogs, store-bought buns, condiments, and napkin

Cost per hot dog order = \$1.14



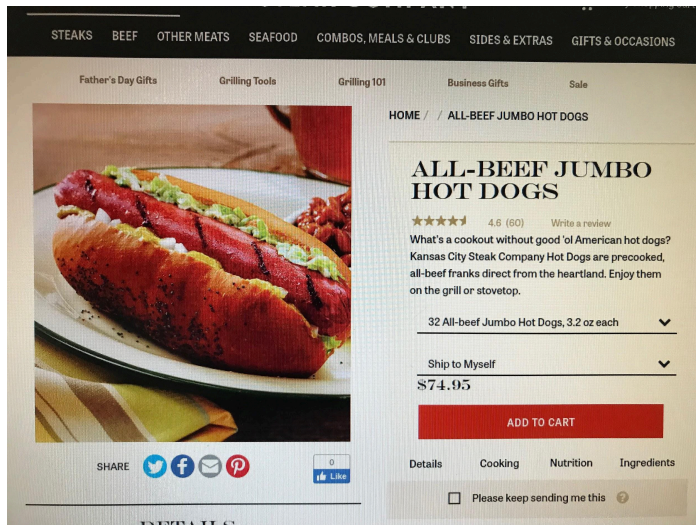
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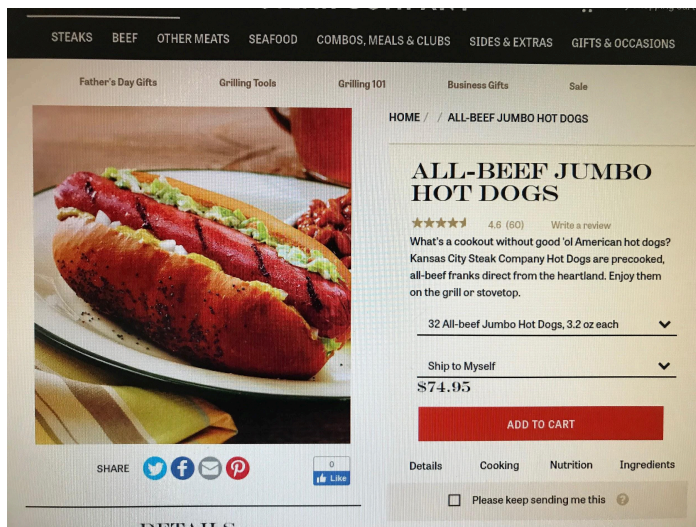
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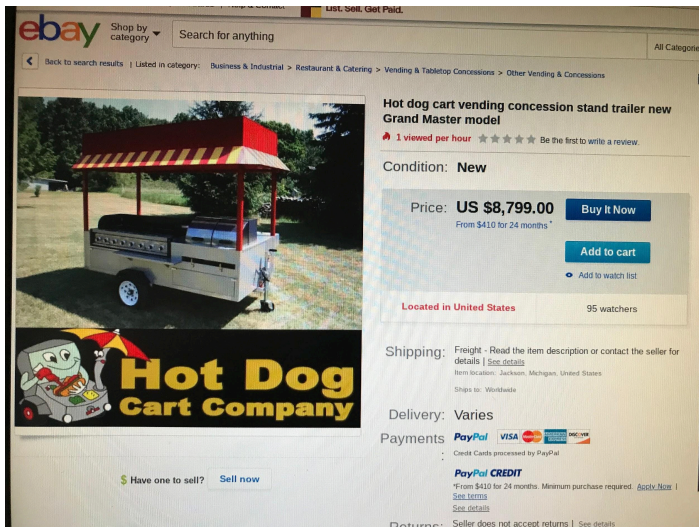
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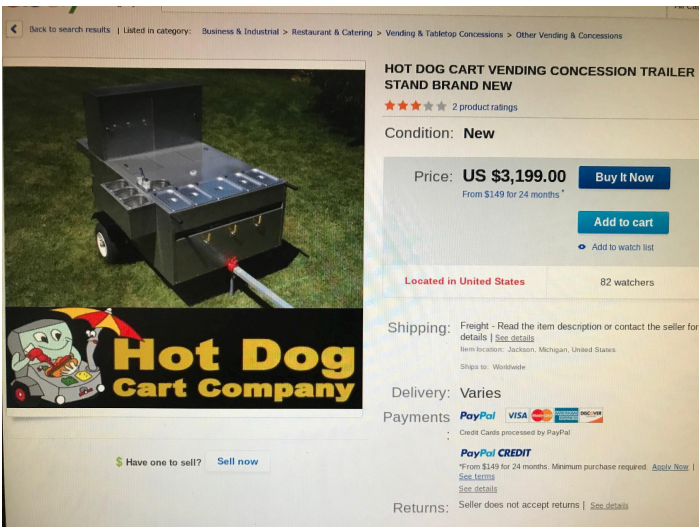


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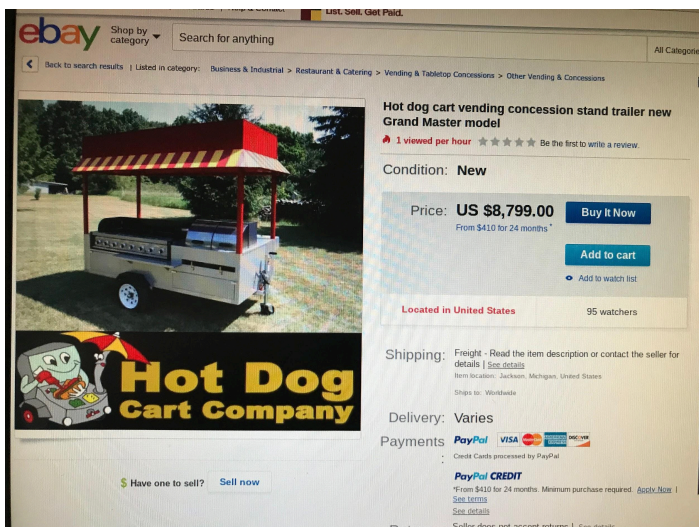
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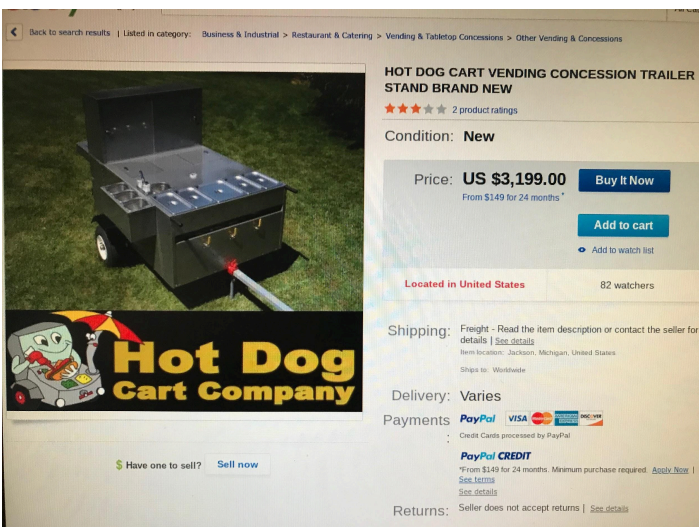
Deluxe Hot Dog Cart: \$8,800



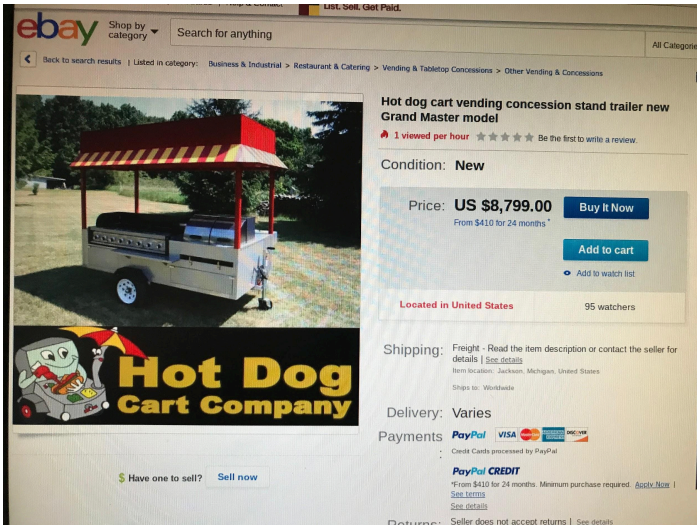
Standard Hot Dog Cart: \$3,200



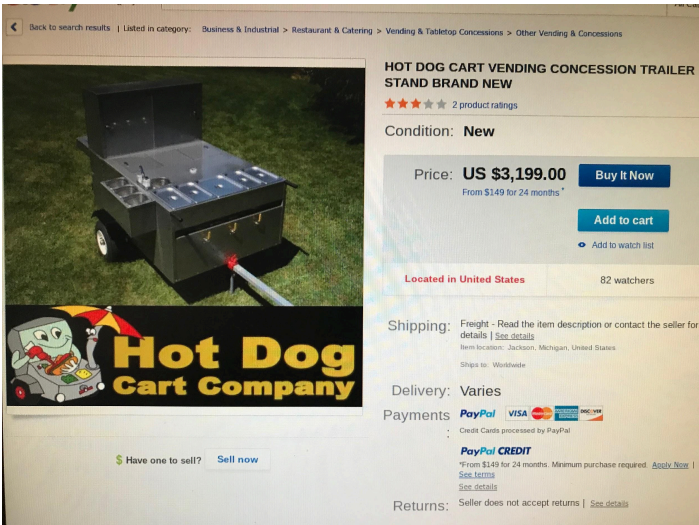
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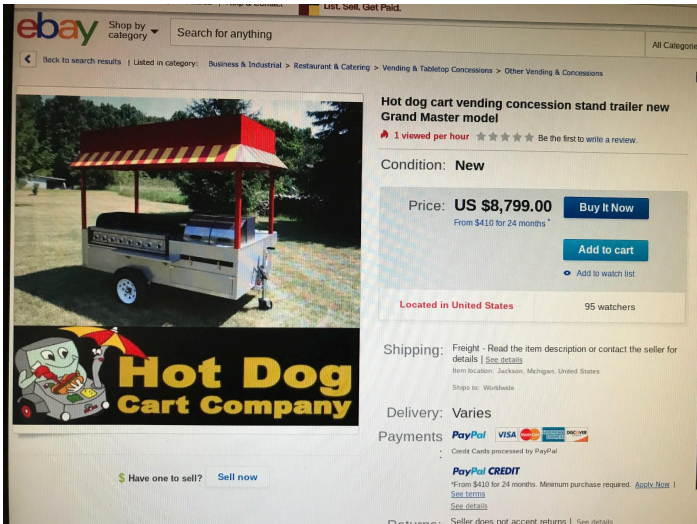
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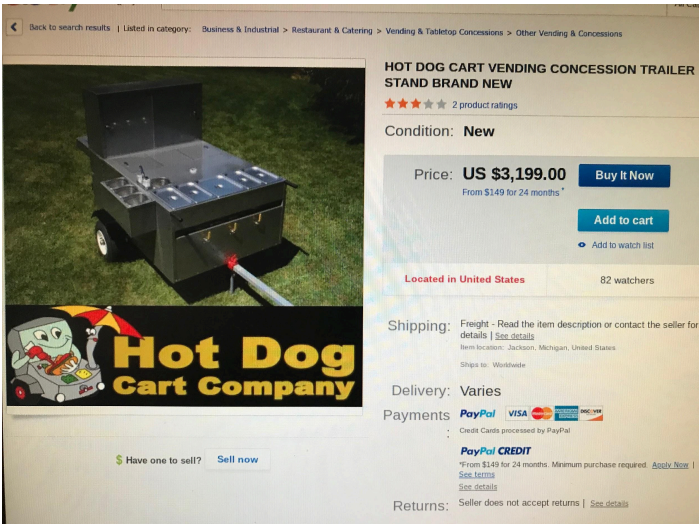
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PERMIT - STADIUM PERIMETER



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Estimated foot traffic: 10,000 / hour
Price: \$1,000

PERMIT - > 100 YARDS FROM STADIUM



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Estimated foot traffic: 1,000 / hour
Price: \$100

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