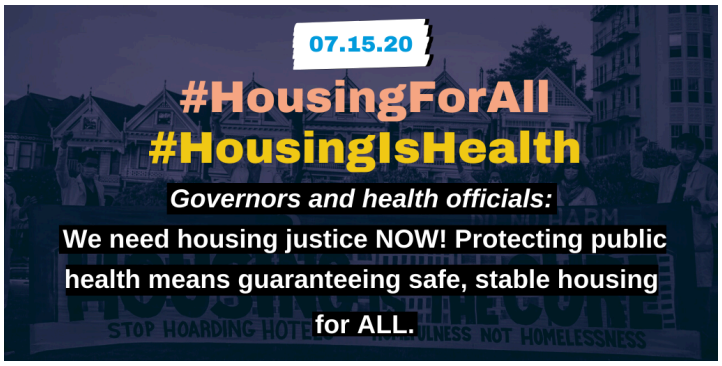
#HousingForAll #HousingIsHealth

JULY 15th Digital Day of Action

Share this toolkit: bit.ly/SocialMediaToolkit_HousingForAll



Use your voice on July 15th to demand that Governors and health officials across the country take urgent action to protect public health by keeping people housed and providing housing for those experiencing homelessness, during and after COVID-19.

Organized by Public Health Awakened (an initiative of Human Impact Partners) & Right to the City Alliance.
Follow Us: @PHAwakened |@HumanImpact_HIP | @ourcityRTTC

Background:

On July 13th, hundreds of health workers and over 50 leading health organizations sent this letter to governors and health officials nationwide, urging them to enact policies to provide #HousingForAll to protect the public's health.

Access to housing is a human right, and is essential to public health – now more than ever, amidst the ongoing pandemic and economic crisis. But with federal unemployment payments and several eviction moratoriums set to expire at the end of July, over 23 million people will face evictions in the coming weeks. We need urgent action to keep people housed and prevent the spread of COVID-19.

Join health care workers and public health practitioners calling for housing protections, NOW! Let's make our voices loud and clear to decision makers that protecting public health means guaranteeing safe, stable housing for all.

To participate, copy and paste the sample social media and graphics below and use this list to insert your Governor's handle @[YourGovernor] to call on them to take action for housing justice TODAY.

In this kit:

- Twitter posts
  - Download image tiles
- Facebook & LinkedIn posts
  - Download image tiles
- Instagram posts
  - Download image tiles

Twitter: Insert your governor's handle @[YourGovernor] using this list & post with the image tiles below

- 🏠✊URGENT: @**[YourGovernor]** we need housing protections now + after COVID-19! I stand with health workers & orgs across the country calling on YOU to enact housing justice policies to protect the public's health. These are our demands: bit.ly/HousingJusticeLetter

- 🏠@**[YourGovernor]** we need #HousingJustice for #PublicHealth!
  ✅Enact a moratorium on evictions, foreclosures, & encampment sweeps
  ✅Cancel payment requirements & suspend utility rate increases
  ✅Invest in quality, stable, affordable #HousingForAll
  bit.ly/HousingJusticeLetter

- We know that #HousingForAll 🏠is #PublicHealth, always and especially in the face of COVID-19. @**[YourGovernor]** we cannot wait any longer for real solutions to housing & health – we need housing protections NOW! #HousingIsHealth bit.ly/HousingJusticeLetter

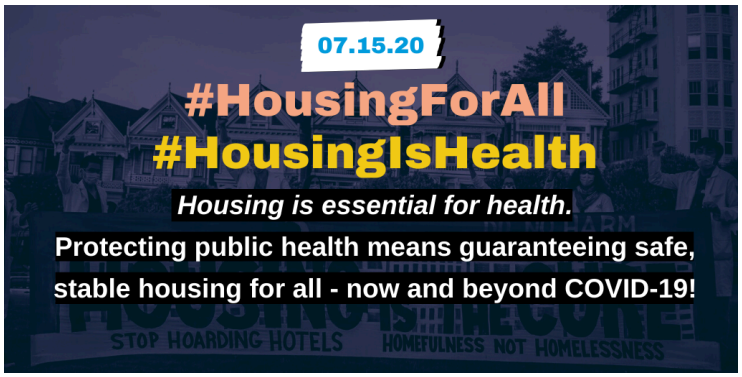
- Over 23 million people may face evictions in the coming weeks.
  We need URGENT action to keep people housed and prevent the spread of COVID-19.
  @**[YourGovernor]** listen to health workers & public health orgs calling on you to ensure #HousingForAll bit.ly/HousingJusticeLetter

- 🏠✊@**[YourGovernor]** use your power to protect #PublicHealth! Keep people in their homes & provide housing for people experiencing houselessness. Moving past this crisis will only happen with #HousingForAll - because #HousingIsHealth bit.ly/HousingJusticeLetter

- COVID19 has made more obvious than ever that #HousingIsHealth. We need transformative policies to advance #HealthEquity & #HousingForAll. We're calling on you **[@[YourGovernor]**to protect #PublicHealth and keep our communities housed! Act now! bit.ly/HousingJusticeLetter

- **@[YourGovernor]** we're calling on YOU to ensure all people:
  🏠can stay in their homes
  ✊are provided adequate housing
  🛌are allowed to safely shelter-in-place whether they're housed or unhoused
  💚can maintain belongings to ensure personal & public health #HousingForAll

  [Download image tiles]











Facebook/LinkedIn: post with these image tiles

Sample Post #1

- 🏠✊[I'm/We're] standing with hundreds of health workers and leading health equity orgs across the country calling on decision makers to protect public health during and after COVID-19 by providing housing protections and #HousingForAll. We cannot wait any longer for transformative policies for housing and health. We need #HousingJustice NOW!

  Governors and health officials – take these immediate actions to protect public health:
  ✅Enact a moratorium on evictions, foreclosures, and encampment sweeps. Ensure permanent refuge.

✅Turn vacant units into safe homes for all who need them
✅Cancel payment requirements and suspend utility rate increases
✅Invest in quality, stable, affordable housing for all
bit.ly/HousingJusticeLetter

Sample Post #2

- Protecting public health during and after COVID-19 requires urgent action for housing justice. Housing and health go hand-in-hand, and NOW is the time to advance transformative policies for #HousingJustice and #HealthEquity to carry our communities through this crisis.

  🏠✊Governors and health officials - enact these policies to help keep people in their homes and provide housing for people experiencing houselessness! bit.ly/HousingJusticeLetter #HousingForAll #HousingIsHealth

  [Download the image tiles]



Instagram: post with these image tiles

- 🏠✊ We need housing protections now + after COVID-19! I stand with health workers & orgs across the country demanding housing justice policies to protect the public's health. Read our demands: bit.ly/HousingJusticeLetter **#HousingForAll #HousingIsHealth**

[Download the image tiles]


Over 23 million people may face evictions in the coming weeks.
To protect public health we need safe, stable #HousingForAll
Health workers and organizations across the country are calling on governors to keep people housed during + after COVID-19
Read their demands: bit.ly/HousingJusticeLetter


We have the power to protect public health and keep our communities housed!
Enact a moratorium on evictions, foreclosures, and encampment "sweeps"
Cancel payment requirements and suspend utility rate increases
Invest in quality, stable, affordable #HousingForAll
bit.ly/HousingJusticeLetter


Housing justice is health justice
Housing justice is racial justice
Housing justice is economic justice
Housing justice is LGBTQI+ justice
Housing justice is disability justice
Housing justice is immigrant justice
Housing justice is health justice
Housing justice is racial justice
Housing justice is economic justice
Housing justice is LGBTQI+ justice
Housing justice is disability justice
Housing justice is immigrant justice
Housing justice is health justice
bit.ly/HousingJusticeLetter


Over 650 health care workers and 50+ leading health equity organizations are calling for #HousingForAll
APHA Caucus on Homelessness, Executive Committee
The Arizona Alliance for Livable Communities
Beloved Community Consulting
Berkeley Free Clinic
Berkeley Media Studies Group
Brigham & Women's Hospital
Brookline Department of Public Health
California Nurses Association/ National Nurses United
Center for Health and Social Care Integration
Charles Hamilton Houston Institute for Race & Justice, Harvard University
Collaborative for Health Equity Cook County
Colorado Association of Local Public Health Officials
Challenged Conquistadors, Inc.
Champaign-Urbana Public Health District
Change Lab Solutions
Detroit People's Platform
Do No Harm Coalition
Doctors for America
Doctors for Camp Closure
FXB Center for Health & Human Rights, Harvard University
HealthBegins
Health by Design
The Health & Housing Consortium, Inc.
Health Resources in Action
Human Impact Partners
Indiana Public Health Association
Institute for Community Health
Lakeview Strategic Services
McNary Group
National Health Care for the Homeless Council
National Latinx Psychological Association
Native American Coalition of North Dakota
Partners in Health
Pinnacle Prevention
Positive Women's Network - USA
The Praxis Project
Progressive Doctors
Psychologists for Social Responsibility
Public Health Justice Collective
Regional Asthma Management and Prevention
The Sidewalk Project
Vallejo Housing Justice Coalition
bit.ly/HousingJusticeLetter


#HousingForAll
#HousingIsHealth
Housing is essential for health.
Protecting public health means guaranteeing safe, stable housing for all.
bit.ly/HousingJusticeLetter

Additional resources:

-Read the Press Release
-Guide For Proactive Rental Inspections
-Policies to Promote Development Without Displacement

This campaign is a collaboration between Public Health Awakened and Right to the City Alliance.

Public Health Awakened (PHA) is a national network of public health professionals organizing for health, equity, and justice. We work with social justice movements on strategic and collective action to create a world in which everyone can thrive and to resist the threats faced by communities of color and low-income communities. Public Health Awakened is an initiative of **Human Impact Partners** (HIP), a national nonprofit bringing the power of public health to campaigns and movements for a just society.

Right to the City Alliance (RTTC) emerged in 2007 with a strong and powerful vision to 1) halt the displacement of low-income people, people of color, LGBTQ communities, and youth of color, and 2) protect and expand affordable housing in tandem with a broader movement to build democratic, just, and sustainable cities for the 21st century. Since its inception, Right To The City has quickly grown to encompass 91 community-based racial, economic, gender, and environmental justice organizations located in 45 cities and 26 states. Representing true grassroots power and leadership of the most impacted, RTTC's member organizations weave together local on-the-ground policy advocacy campaigns to build a robust and unstoppable national movement for housing, land, and development justice.