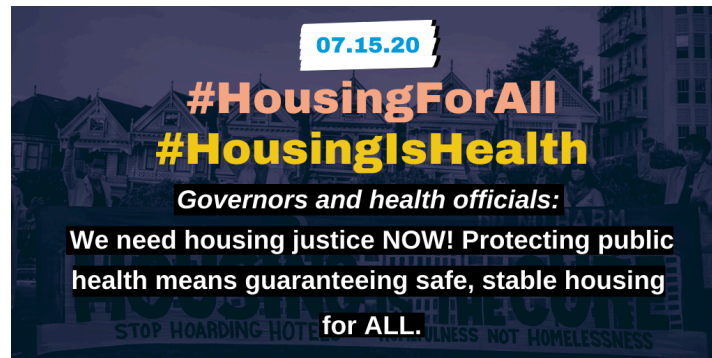


#HousingForAll #HousingIsHealth

JULY 15th Digital Day of Action

Share this toolkit: bit.ly/SocialMediaToolkit_HousingForAll



Use your voice on July 15th to demand that Governors and health officials across the country take urgent action to protect public health by keeping people housed and providing housing for those experiencing homelessness, during and after COVID-19.

Organized by [Public Health Awakened](#) (an initiative of [Human Impact Partners](#)) & [Right to the City Alliance](#).
Follow Us: [@PHAwakened](#) | [@HumanImpact_HIP](#) | [@ourcityRTTC](#)

Background:

On July 13th, hundreds of health workers and over 50 leading health organizations sent [this letter](#) to governors and health officials nationwide, urging them to enact policies to provide #HousingForAll to protect the public's health.

Access to housing is a human right, and is essential to public health - now more than ever, amidst the ongoing pandemic and economic crisis. But with federal unemployment payments and several eviction moratoriums set to expire at the end of July, over 23 million people will face evictions in the coming weeks. We need urgent action to keep people housed and prevent the spread of COVID-19.

Join health care workers and public health practitioners calling for housing protections, NOW! Let's make our voices loud and clear to decision makers that protecting public health means guaranteeing safe, stable housing for all.

To participate, copy and paste the sample social media and graphics below and use [this list](#) to insert your Governor's handle [@\[YourGovernor\]](#) to call on them to take action for housing justice TODAY.

In this kit:

- [Twitter posts](#)
 - [Download image tiles](#)
- [Facebook & LinkedIn posts](#)
 - [Download image tiles](#)
- [Instagram posts](#)
 - [Download image tiles](#)

Twitter: Insert your governor's handle @[YourGovernor] using [this list](#) & post with the [image tiles](#) below

- 🏠👊 URGENT: @[YourGovernor] we need housing protections now + after COVID-19! I stand with health workers & orgs across the country calling on YOU to enact housing justice policies to protect the public's health. These are our demands: bit.ly/HousingJusticeLetter
- 🏠@[YourGovernor] we need #HousingJustice for #PublicHealth!
 - ✓ Enact a moratorium on evictions, foreclosures, & encampment sweeps
 - ✓ Cancel payment requirements & suspend utility rate increases
 - ✓ Invest in quality, stable, affordable #HousingForAllbit.ly/HousingJusticeLetter
- We know that #HousingForAll 🏠 is #PublicHealth, always and especially in the face of COVID-19. @[YourGovernor] we cannot wait any longer for real solutions to housing & health - we need housing protections NOW! #HousingIsHealth bit.ly/HousingJusticeLetter
- Over 23 million people may face evictions in the coming weeks. We need URGENT action to keep people housed and prevent the spread of COVID-19. @[YourGovernor] listen to health workers & public health orgs calling on you to ensure #HousingForAll bit.ly/HousingJusticeLetter
- 🏠👊@[YourGovernor] use your power to protect #PublicHealth! Keep people in their homes & provide housing for people experiencing homelessness. Moving past this crisis will only happen with #HousingForAll - because #HousingIsHealth bit.ly/HousingJusticeLetter

- COVID19 has made more obvious than ever that #HousingIsHealth. We need transformative policies to advance #HealthEquity & #HousingForAll. We're calling on you @[YourGovernor] to protect #PublicHealth and keep our communities housed! Act now! bit.ly/HousingJusticeLetter
- @[YourGovernor] we're calling on YOU to ensure all people:
 - 🏠 can stay in their homes
 - 👊 are provided adequate housing
 - 🛖 are allowed to safely shelter-in-place whether they're housed or unhoused
 - 💚 can maintain belongings to ensure personal & public health #HousingForAll

[[Download image tiles](#)]



Health workers and organizations are calling for #HousingJustice to protect public health and keep our communities housed!

- ✓ Enact a moratorium on evictions, foreclosures, & encampment "sweeps"
- ✓ Cancel payment requirements & suspend utility rate increases
- ✓ Invest in quality, stable, affordable #HousingForAll

Read our demands: bit.ly/HousingJusticeLetter

Housing justice is LGBTQI+ justice
Housing justice is disability justice
Housing justice is immigrant justice
Housing justice is health justice
Housing justice is racial justice
Housing justice is economic justice
Housing justice is LGBTQI+ justice

#HousingForAll

bit.ly/HousingJusticeLetter

Facebook/LinkedIn: post with these [image tiles](#)

Sample Post #1

- 🏠👊 [I'm/We're] standing with hundreds of health workers and leading health equity orgs across the country calling on decision makers to protect public health during and after COVID-19 by providing housing protections and #HousingForAll. We cannot wait any longer for transformative policies for housing and health. We need #HousingJustice NOW!

Governors and health officials - take these immediate actions to protect public health:

- ✓ Enact a moratorium on evictions, foreclosures, and encampment sweeps. Ensure permanent refuge.

- ✓ Turn vacant units into safe homes for all who need them
 - ✓ Cancel payment requirements and suspend utility rate increases
 - ✓ Invest in quality, stable, affordable housing for all
- bit.ly/HousingJusticeLetter

Sample Post #2

- Protecting public health during and after COVID-19 requires urgent action for housing justice. Housing and health go hand-in-hand, and NOW is the time to advance transformative policies for #HousingJustice and #HealthEquity to carry our communities through this crisis.

🏠👊 Governors and health officials - enact these policies to help keep people in their homes and provide housing for people experiencing houselessness! bit.ly/HousingJusticeLetter #HousingForAll #HousingIsHealth

[[Download the image tiles](#)]



Instagram: post with these [image tiles](#)

- 🏠👊 We need housing protections now + after COVID-19! I stand with health workers & orgs across the country demanding housing justice policies to protect the public's health. Read our demands: bit.ly/HousingJusticeLetter #HousingForAll #HousingIsHealth

[[Download the image tiles](#)]

Over 23 million people may face evictions in the coming weeks.

**To protect public health we need safe, stable
#HousingForAll**

Health workers and organizations across the country are calling on governors to **keep people housed** during + after COVID-19

Read their demands: bit.ly/HousingJusticeLetter

We have the power to protect public health and keep our communities housed!

- ✓ Enact a moratorium on evictions, foreclosures, and encampment "sweeps"
- ✓ Cancel payment requirements and suspend utility rate increases
- ✓ Invest in quality, stable, affordable
#HousingForAll

bit.ly/HousingJusticeLetter

**Housing justice is health justice
Housing justice is racial justice
Housing justice is economic justice
Housing justice is LGBTQI+ justice
Housing justice is disability justice
Housing justice is immigrant justice
Housing justice is health justice
Housing justice is racial justice
Housing justice is economic justice
Housing justice is LGBTQI+ justice
Housing justice is disability justice
Housing justice is immigrant justice
Housing justice is health justice**

bit.ly/HousingJusticeLetter

**Over 650 health care workers and 50+ leading health equity organizations are calling for
#HousingForAll**

- APHA Caucus on Homelessness, Executive Committee
- The Arizona Alliance for Livable Communities
- Beloved Community Consulting
- Berkeley Free Clinic
- Berkeley Media Studies Group
- Brigham & Women's Hospital
- Brookline Department of Public Health
- California Nurses Association/ National Nurses United
- Center for Health and Social Care Integration
- Charles Hamilton Houston Institute for Race & Justice, Harvard University
- Collaborative for Health Equity Cook County
- Colorado Association of Local Public Health Officials
- Challenged Conquistadors, Inc.
- Champaign-Urbana Public Health District
- Change Lab Solutions
- Detroit People's Platform
- Do No Harm Coalition
- Doctors for America
- Doctors for Camp Closure
- FXB Center for Health & Human Rights, Harvard University
- HealthBegins
- Health by Design
- The Health & Housing Consortium, Inc.
- Health Resources in Action
- Human Impact Partners
- Indiana Public Health Association
- Institute for Community Health
- Lakeview Strategic Services
- McNary Group
- National Health Care for the Homeless Council
- National Latinx Psychological Association
- Native American Coalition of North Dakota
- Partners in Health
- Pinnacle Prevention
- Positive Women's Network - USA
- The Praxis Project
- Progressive Doctors
- Psychologists for Social Responsibility
- Public Health Justice Collective
- Regional Asthma Management and Prevention
- The Sidewalk Project
- Vallejo Housing Justice Coalition

bit.ly/HousingJusticeLetter

**#HousingForAll
#HousingIsHealth**

Housing is essential for health.

Protecting public health means guaranteeing safe, stable housing for all.

bit.ly/HousingJusticeLetter

Additional resources:

- [Read the Press Release](#)
- [Guide For Proactive Rental Inspections](#)
- [Policies to Promote Development Without Displacement](#)

This campaign is a collaboration between Public Health Awakened and Right to the City Alliance.

[Public Health Awakened](#) (PHA) is a national network of public health professionals organizing for health, equity, and justice. We work with social justice movements on strategic and collective action to create a world in which everyone can thrive and to resist the threats faced by communities of color and low-income communities. Public Health Awakened is an initiative of [Human Impact Partners](#) (HIP), a national nonprofit bringing the power of public health to campaigns and movements for a just society.

[Right to the City Alliance](#) (RTTC) emerged in 2007 with a strong and powerful vision to 1) halt the displacement of low-income people, people of color, LGBTQ communities, and youth of color, and 2) protect and expand affordable housing in tandem with a broader movement to build democratic, just, and sustainable cities for the 21st century. Since its inception, Right To The City has quickly grown to encompass 91 community-based racial, economic, gender, and environmental justice organizations located in 45 cities and 26 states. Representing true grassroots power and leadership of the most impacted, RTTC's member organizations weave together local on-the-ground policy advocacy campaigns to build a robust and unstoppable national movement for housing, land, and development justice.